



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

CONVENTIONAL WISDOM PREVAILS WITH INSTALLATION OF JBL PROFESSIONAL CONTROL 322CT IN-CEILING LOUDSPEAKERS AT PEORIA CIVIC CENTER

NORTHRIDGE, CALIFORNIA, September 24, 2007 — PSA-Dewberry, one of the world's leading audio design firms, selected a JBL Control 300 Series in-ceiling loudspeaker system for the expansion of the Peoria Civic Center in Illinois. The \$55 million project included the development of a 25,000-square-foot, multi-purpose meeting room, an addition to an existing exhibition hall, a new three-story administrative office space, a box office, entrance hall and arena loading facility.

An often overlooked yet crucial factor to a successful meeting space is the selection of components that work well with the acoustical requirements of the space. Without a playback system that will deliver the message clearly and loudly, an entire meeting or convention can suffer. To that end, PSA-Dewberry specified the new multi-purpose meeting room with JBL Control 322CT in-ceiling loudspeakers and MTC-300BB12 back boxes and MTC-300SG12 décor grilles, Crown CTs series amplifiers, and BSS Soundweb London digital processing.

“From an acoustic standpoint the room was in very good shape,” said Thomas Craft, Audio System Designer for PSA-Dewberry. “Our primary concerns were obtaining consistent pattern control throughout the vocal bandwidth, thereby reducing high-frequency beaming. We also wanted to achieve a wide dynamic range allowing limited distortion at high sound pressure levels.”

Because of the configurability of the space, PSA-Dewberry designed a distributed audio system of Control 322CT recessed ceiling speakers, organized into individual zones that can act discreetly or as part of a larger system.

“We have been seeing a stronger emphasis on achieving higher quality sound from traditional distributed overhead speaker systems,” Craft said. “This is a very affordable means of reproducing sound in large meeting environments and much of the product previously offered didn't have the performance characteristics necessary to achieve quality sound.”



PSA-Dewberry recently designed the audio system for the Peoria Civic Center, including a 25,000-square-foot multi-purpose meeting room.

The Control 322CT is one of six full-range, true point-source large-format in-ceiling loudspeakers in the JBL Professional Control 300 Series. The Control 300 Series offers coax designs featuring 8” and 12” drivers, multiple power levels and transformer options, plus a 12” in-ceiling subwoofer. Through the use of Constant Coverage waveguide design, the Control 300 models feature exceptionally broadband pattern control, ensuring remarkably consistent sound throughout the listening space. The Control 300 models were designed to be easier to install than most large-format ceiling speakers. JBL’s proprietary EZ-Rail™ feature provides a “helping hand” to hold the loudspeaker in place while fastening, often eliminating the need for a second installer.

“The 322CT has a very consistent frequency response throughout the stated coverage pattern,” Craft added. “We found that by locating the speakers with minimal pattern overlap we were able to maintain a consistent frequency response for the vocal bandwidth throughout the entire room. The 322CT’s power handling and sensitivity allowed us to achieve desired sound pressure levels with little distortion.”

PSA-Dewberry is a national architectural and engineering practice that is the result of two exceptional firms joining forces in 2004, each with a half-century of commitment to building design and engineering excellence. PSA-Dewberry’s award-winning projects are functional, aesthetically pleasing and cost efficient. Markets all over the U.S. are served, including education, corrections, courts, health and science, wellness/fitness, libraries, public safety, religious, commercial/industrial, interiors, and technology. For more information on PSA-Dewberry, please visit www.psadewberry.com.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the efficient. Markets all over the U.S. are served, including education, corrections, courts, health and science, wellness/fitness, libraries, public safety, religious, commercial/industrial, interiors, and technology. For more information on PSA-Dewberry, please visit www.psadewberry.com.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

The Harman Pro Group (www.harmanpro.com) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###