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NEWS RELEASE

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FIRST BAPTIST CHURCH STARTS OFF ON RIGHT NOTE WITH HIGH-END JBL SOUND SYSTEM

Brand-new Ford Audio house of worship installation combines AE Series with Control® Contractor Series to achieve sound worthy of praise

NORTHRIDGE, CALIFORNIA, June 6, 2004 – In a project that exemplifies the flexibility of JBL Professional loudspeakers as well as the compatibility between the company's product lines, the newly constructed First Baptist Church in Richmond, KY recently opened its doors to the public. Because of the 1,200-seat church's variety of needs, Oklahoma City, OK-based integrator Ford Audio Video installed a system featuring JBL speakers from both the AE and Control® Contractor Series.

The First Baptist Church held its first service on June 6, 2004, which included an appearance by contemporary Christian artist Lionel Harris. According to Mark LeBouff, Senior Church Division Account Manager of Ford Audio Video, the church offers two distinct types of services, creating a unique set of demands. "The church does blended worship, so it needed a system that could handle both types," he said. "One is traditional with a choir organ, and piano. The other is contemporary, with a praise band and eight vocalists out front."

Several speakers from JBL's AE line are dispersed throughout the space, including six AM4315 models, arranged in three clusters of two, mounted horizontally on the ceiling (along with accompanying ASB6118 subwoofers). Complementing this arrangement is an AM4212 above the sound booth, located in the balcony. The AE Series was developed with the goal of meeting the specifications of any environment, large or small. "We've been using the AE Series on a lot of different projects,



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and love the way it sounds," LaBouff said. "From an appearance standpoint, we were able to order them in white, which blends in well since they're flush against the ceiling."

Because the First Baptist Church only required sound levels at a medium power level, Ford Audio Video was able to take advantage of the multiple levels available from the AE Series. "Because of the range of options the AE Series offers, venues can select just the right speaker with enough SPL for their needs, but not overpay for something with more SPL than they would ever use," said Rick Kamlet, Senior Director of Commercial Installed Sound for JBL Professional. "This is particularly advantageous with budget-conscious clients, including those in the house of worship market, where a system can now be more affordable without a drop-off in performance."

Additionally, 14 C25 speakers are distributed under the balcony for full coverage. Because of the interoperability between different JBL speaker lines, the integration of the AE Series speakers with the Control Contractor models was seamless. "JBL Professional has voiced its lines to not only be similar to each other within a line, but to have similar voicing between lines," Kamlet said. "Consequently, the only concerns that come into play are reduced to the basics: how loud the system needs to be, how much pattern control is needed, and what size it needs to be."

ABOUT JBL PROFESSIONAL

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

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