



Business Applications for JBL Control Contractor Series Loudspeakers

Does your business fall into any of the categories below? Use this guide in conjunction with the self-qualification questions in the JBL Professional Guide to Business Music. It will help you plan the system which is right for your needs and budget.

Here are examples of venues for both commodity and premium quality distributed audio systems. Commodity systems are used in applications limited to speech/paging and low-level background music. Premium systems are desirable in applications where foreground music is used in addition to paging or background music OR where aesthetic considerations are important to the client or audience.

Heavy Commercial Venues

	Paging	BGM	FGM	Audio	Aesthetics/ Visual	JBL Control Contractor Fit
Airports	yes	yes	yes	either	commodity	YES
Manufacturing Facilities	yes	yes	no	commodity	commodity	YES**
Theme Parks	yes	yes	yes	premium	premium	YES
Municipal/Govt Bldgs	yes	yes	no	commodity	commodity	YES**
Performance Spaces *	yes	yes	maybe	premium	premium	YES
Concert Halls*	yes	yes	maybe	premium	premium	YES
Prisons	yes	yes	no	specialty	commodity	not recommended
Military Bases	yes	yes	no	commodity	commodity	YES**
Cruise Ships*	yes	yes	maybe	premium	premium	YES
Arenas*	yes	yes	yes	premium	premium	YES
Stadiums *	yes	yes	yes	premium	premium	YES

* Secondary areas, usually not main performance system.

** Control Contractor speakers often correlate well into these applications depending on the specific requirements.

“Crossover” Venues--Can Be Heavy or Light

	Paging	BGM	FGM	Audio	Aesthetics/ Visual	JBL Control Contractor Fit
Office Buildings	yes	yes	maybe	commodity	premium	YES**
Shopping Malls	yes	yes	maybe	premium	premium	YES
Hotels	yes	yes	maybe	premium	premium	YES
Casinos	yes	yes	maybe	premium	premium	YES
Hospitals	yes	yes	no	specialty	commodity	not recommended
Museums	yes	yes	maybe	premium	premium	YES
Department Stores	yes	yes	maybe	premium	premium	YES
Retail Superstores	yes	yes	maybe	premium	premium	YES
Health Clubs	yes	yes	yes	premium	premium	YES
Schools *	yes	maybe	no	either	commodity	YES**
Houses of Worship *	yes	maybe	maybe	premium	premium	YES

* Secondary areas, usually not main performance system.

** Control Contractor speakers often correlate well into these applications depending on the specific requirements.

Light Commercial Venues

	Paging	BGM	FGM	Audio	Aesthetics/ Visual	JBL Control Contractor Fit
Professional Offices: doctors, lawyers, accountants, sales reps	yes	yes	yes	either	premium	YES**
Restaurants--fine dining/full serve	yes	yes	maybe	premium	premium	YES
Restaurants--drive through/ quick serve	yes	yes	maybe	commodity	commodity	YES**
Strip malls	yes	yes	maybe	commodity	commodity	YES**
Office parks	yes	yes	no	commodity	premium	YES**
Specialty retail and fashion stores	yes	yes	maybe	premium	premium	YES
Small hotels, inns, and motels	yes	yes	maybe	premium	premium	YES
Corporate offices	yes	yes	no	commodity	premium	YES**
Boardrooms	yes	yes	yes	premium	premium	YES

** Control Contractor speakers often correlate well into these applications depending on the specific requirements.

Work with your authorized JBL Professional dealer to determine which Control Contractor Series model is best suited for your venue and specific application.

Key to Terms:

- **Paging and Commercial Sound:** Primarily voice announcements in public spaces including business and industry, schools, retail, and municipal environments. Note: Commercial sound systems are generally different from the “performance sound” systems which are used for sound reinforcement in concert, club, auditorium, and stadium applications.
- **Background Music:** Business music played at low levels, also known as ambient or environmental music. Most often found in offices, medical facilities, hotels, and retail spaces. Used to reduce stress and increase productivity.
- **Foreground Music:** Business music played at audio levels higher than background music, but lower than dance or concert music. Most often found in restaurants, theme parks, health clubs, and fashion retail spaces. Used to create an entertaining or theme-oriented environment.
- **Light Commercial and Heavy Commercial Venues:** “Light commercial” venues are those buildings of 50,000 square feet or less which are used for commercial purposes other than industrial, manufacturing, agricultural, or single-family residential. Crossover venues may be light or heavy commercial depending on square footage.
- **Commodity quality:** Able to reproduce speech (paging) and low level music (background) without compromising intelligibility or fidelity. Not recommended for foreground music or applications where audio/visual aesthetics are important to the audience.
- **Premium quality:** Able to reproduce speech and foreground music at higher volume levels and with full frequency spectrum. Recommended in applications where audience retention, entertainment, or high image are important to the audience.



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