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NEWS RELEASE

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ON STAGE AUDIO DEPLOYS NEW COMPACT JBL VERTEC™ SYSTEMS FOR GM BUSINESS CONFERENCES

Leading Rental Firm Proves VERTEC's Capabilities in the Corporate / AV Market

LONDON, UK - SEPTEMBER 8, 2002 - On Stage Audio (a division of OSA International, Inc.), one of North America's leading audio production organizations, is fielding the new compact VT4887 and midsize VT4888 line array system elements along with the new VT4881 subwoofer module for General Motors' 2002 nationwide series of Dealer Business Conferences. The addition of these new compact VERTEC system models to On Stage Audio's VT4889 full-size line array systems creates a scalable inventory for the company, capable of serving business, sports and concert events ranging from small V.I.P. conference audiences to stadium-sized concert performances.

On Stage Audio is currently deploying the new system models in a variety of venue applications for the GM events. The system designs are varied, ranging from the General Sessions and Keynote Banquet systems in Convention Centers across the United States to smaller systems tailored for regional meetings in typical ball-room spaces.

**Four-element array of JBL's new compact VT4887
line array system, fielded by On Stage Audio for 2002
GM Dealer Business Conferences.**



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“We’ve been looking for a flexible, high-performance loudspeaker line from a reliable vendor,” advised Jim Risgin, Vice President, Engineering for On Stage Audio. “With these new additions to the VERTEC family, JBL has advanced line array technology to a new level. The fidelity and punch VERTEC delivers is truly stunning. The output from these new smaller arrays exceeds our expectations. JBL has delivered a system with functionality that will work very well in just about every venue and application I can think of.”

General Motors, the world’s third largest corporation according to Fortune Magazine’s 2002 Global 500 list, is known for excellence in business communications. Produced by Jack Morton Worldwide, the GM conferences are taking place in major convention centers, transformed into corporate theater stages, in leading business meeting destinations Philadelphia, Orlando, Chicago, Dallas and Las Vegas. Formatted to explain business strategies and reveal upcoming new model automobiles, the multi-city business event tour is a demanding environment for portable sound reinforcement systems. Leading GM executives and upcoming new car models share the spotlight, and high-performance yet unobtrusive loudspeaker systems are mandatory in this environment.

“Our company requires a flexible, premium-quality inventory that is easy to set up, and sounds exceptional,” explained Mario Educate, President of On Stage Audio. “But perhaps most importantly, in today’s market climate, it is important for us to make our investments wisely when it comes to new loudspeaker systems. Our clients include some of the world’s leading business organizations. It’s our belief that JBL truly represents a blue-chip investment.”

The VT4887 compact line array element is a dual 8", bi-amplified three-way design weighing only 28 kg (62 lb) including all necessary rigging hardware fittings. VT4887 arrays are ideally suited for corporate A/V presentations, conference and ballroom venues, and a wide range of performance-audio applications. The VT4888 midsize line array element is a dual 12", three-way design offering full-range performance in a road-ready package weighing only 49 kg (108 lb) including integral suspension hardware. The VT4881 compact, very low frequency module is a dual-coil 15" arrayable subwoofer with a frequency range from 18 Hz to 160 Hz.

“The acceptance of these new system products by industry-leading pro users like the engineering staff of On Stage Audio is very gratifying,” noted Michael MacDonald, President of JBL Professional. “To see these new, smaller, lightweight line array systems used in a critical corporate environment with such high production values shows that JBL’s Vertical Technology program is helping to contribute useful, solution-oriented tools for audio production companies.”

With operations in Chicago, Detroit, Las Vegas and Orlando, On Stage Audio can be reached by contacting:

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Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at www.jblpro.com.

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