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## JBL Launches 90-Day “Ear Candy Giveaway” Promo

NORTHRIDGE, California – Today, JBL Professional is launching its 90-day “Ear Candy Giveaway” promotion, offering free sets of AKG Acoustics professional headphones with purchases of JBL LSR2300 Series studio monitors.

As part of the “Ear Candy Giveaway,” customers who purchase a pair of LSR2325P biamplified studio monitors will receive a set of AKG K99 professional headphones free (an \$89.00 US value). Additionally, customers who purchase a pair of LSR2328P biamplified studio monitors will receive a set of AKG K240 Studio headphones free (a \$165.00 US value).

These offers are available to United States residents who purchase LSR2300 Series studio monitors from US dealers between September 1 and November 30, 2009. Customers can download a redemption coupon and terms of the offer at [www.jblpro.com/LSR](http://www.jblpro.com/LSR)

With exceptional performance, good looks and most affordable prices, the LSR2300 Series studio monitors are being enthusiastically welcomed by recording customers. Just as professionals rely on JBL for great mixes in the control room, they depend on AKG Professional headphones for great performances in the studio.



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“We are excited to team up with AKG Acoustics and bring extra value to our customers,” said Peter Chaikin, Director of Marketing, Recording and Broadcast, JBL Professional. “These wonderful LSR2300 studio monitor / AKG headphone offers will ensure that our customers create great mixes in the control room and get great performances in the studio.”

JBL studio monitors are selected by top professionals for accuracy and performance. The new LSR2300 series puts JBL quality and performance within reach of any studio. In developing the LSR2300 Series, JBL applied the same stringent Linear Spatial Reference criteria used in the design of the acclaimed LSR6300 and LSR4300 Series for exceptional imaging and neutrality at the mix position in any room. All models were designed from the ground up, applying JBL’s 60 years of expertise and a range of JBL technologies to achieve an exceptional level of performance at affordable price points. As a result, each model offers the accuracy, frequency response and output needed for today’s production styles.

JBL and AKG are units of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)). Harman International Industries, Incorporated designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets. Harman International maintains a strong presence in the Americas, Europe and Asia, and employs more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International’s stock is traded on the New York Stock Exchange under the symbol “NYSE: HAR.”

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