



PLASA08 Stand #D22

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JBL Professional Unveils White Versions of VRX928LA Line Array Loudspeaker and VRX915S Compact Subwoofer

The new white VRX928LA-WH and VRX915S-WH loudspeakers offer system integrators even more design options for environments where aesthetics are a priority.

LONDON, England – Bringing more options to installers wishing to visually integrate their audio systems into a variety of environments, JBL Professional is now offering its VRX928LA-WH compact line array loudspeaker and VRX915S-WH subwoofer in a white installation version.



The new white versions of the JBL VRX928LA and VRX915S offer installers more options for visual integration of their audio systems.

The development of the popular VRX928LA and VRX915S systems in a white version is the result of feedback from systems designers and integrators, who must consider the visual element of a sound system for environments ranging from houses of worship to civic facilities. The VRX928LA-WH and VRX915S-WH models were designed specifically for permanent installations and build on the success of the VRX series, which brings the proven versatility of the JBL VERTEC® series line array to mid-sized venues.

“High-quality audio will always stand as the number one priority for JBL, however we recognize the need for our equipment to fit into various environments in a discreet manner,” said Simon Jones, Director of Portable PA Marketing, JBL Professional. “The introduction of this line is a testament to JBL’s commitment to offering a variety of options [including aesthetics] for different product applications.”

The VRX928LA-WH is a lightweight, compact, 8-inch, 2-way, 400-watt line array loudspeaker system that provides line array performance in smaller applications that do not require the long-throw characteristics of its larger, hugely successful sibling, the VRX932LA. The VRX928LA-WH may be flown in arrays of up to six and integral rigging hardware is used to securely lock the array together.

The companion subwoofer VRX915S-WH features a 15-inch, 800-watt direct radiating woofer. It has been designed to seamlessly integrate with the VRX928LA-WH and as such supports the same built-in rigging for efficient, simple and secure installation.

JBL Professional is a unit of Harman International Industries, Incorporated (www.harman.com). Harman International designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets, and maintains a strong presence in the Americas, Europe and Asia, employing more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International’s stock is traded on the New York Stock Exchange under the symbol “NYSE: HAR.”