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JBL Professional Set For Ambitious Sales Growth, Names Stephen Morris As Executive Vice President Of Sales

NORTHRIDGE, California — JBL Professional today announced the promotion of Harman Professional veteran, Stephen Morris, to the position of Executive Vice President of Sales, JBL Professional. Morris takes up the position having successfully led group-wide sales and marketing for Harman Professional's cinema business and prior to that held senior sales and marketing roles at sister company, Crown Audio. Today's announcement was made by John Carpanini, President, JBL Professional. According to Carpanini, the appointment underscores JBL Professional's commitment to recognize achievement and promote from within but also to continually improve sales and support operations to provide customers in the professional audio community with the products and services they need to be successful.



Stephen Morris, Executive Vice President of Sales, JBL Professional

"Stephen's background in marketing and sales will bring a fresh perspective to JBL Professional," Carpanini said today. "We look forward to working with Stephen to forge stronger connections with members of the professional audio community in all of the vertical markets and geographic territories in which we operate. With his energy and experience, I have high confidence that Stephen will generate new ideas and programs to advance our group's sales performance and that he will make a strong leader for our sales team."

As Executive Vice President of Sales at JBL Professional, Stephen Morris will be based at JBL Professional's headquarters in Northridge, California and will direct worldwide sales operations reporting directly to John Carpanini. In his new capacity, Morris will also lead U.S. sales operations for other Harman Professional brands including AKG, Soundcraft and Studer. Prior to leading the Harman Professional cinema team, Stephen Morris was a 9-year veteran of Crown Audio, where he helped the company achieve consistent growth in the global cinema market and was heavily involved in pioneering the development of the Group's Digital B-Chain technology.

Commenting on his appointment, Stephen Morris said today, "I'm naturally honored and excited to be presented with this responsibility. JBL Professional is an innovation leader with great products and an excellent executive team led by John Carpanini. I look forward to the challenge of this new position and the opportunity to reconnect with so many of our customers across the globe."

Harman International Industries, Incorporated (www.harman.com), designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets. Harman International maintains a strong presence in the Americas, Europe and Asia, and employs more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International's stock is traded on the New York Stock Exchange under the symbol "NYSE: HAR."