



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

ELEKTROFILM SURROUNDS ITSELF WITH JBL LSR STUDIO MONITORS IN MAJOR UPGRADE OF ITS POST SUITES

AMSTERDAM, HOLLAND, 8th of September, 2006 — Demonstrating its ability to provide advanced technology in a cost-effective package for today's state-of-the-art facilities, JBL Professional announced that it had outfitted eleven Elektrofilm Digital Studios with two LSR6328P studio monitor systems and nine LSR4326P surround sound systems. Located in Burbank's media district, Elektrofilm Burbank is the newest member of a global network of Elektrofilm Digital Studios offering a full slate of development to distribution services.

With a worldwide reputation for its audio, editorial and restoration work, Elektrofilm Burbank continues that legacy. In addition to sound quality, one of the most important criteria was that the speakers sound identical from one bay to the next. In designing the build-out of the new Burbank venue, Director of Engineering Nick Mairose and Audio Services Manager Rick Larimore determined JBL LSR4300 5.1 studio monitor systems would be integral to each bay, offering audio mixing, graphics, video editing, and compression services. "In building these rooms, we wanted a speaker line that sounded great, first of all," said Rick Larimore, Audio Services Manager at Elektrofilm. "And we required accurate translation from one set to the next as we move from the mix rooms to edit suites to DVD bays. It's a high priority for us and the LSR speakers were impressive in that regard."

Room to room consistency and ease of the setup of the LSR system was also a key factor in Elektrofilm's decision. "With the 4300 Series you simply set the proper test signals and they tune the room by themselves leaving us with more time for fine tuning," Larimore said. "They are easy and accurate, so once we calibrate them, they stay that way."

The new JBL LSR4300 Studio Monitors feature RMC™ Room Mode Correction, an exclusive JBL technology that automatically analyzes and corrects the response of each speaker in the room for absolute accuracy at the mix position. The first studio monitors with powerful network intelligence built into each speaker specifically designed to deliver an accurate mix in any room, the LSR4300's are the ultimate monitor for modern production studios.

Along with the two rooms housing the JBL LSR6328P 8-inch powered stereo systems, Elektrofilm supplied its nine other suites with 5.1 systems based on the LSR4326 model, a 6-inch, two-way bi-amplified monitoring system with outstanding accuracy and dynamic range required for production of top-notch projects.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About The Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

###