



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220

PROFESSIONAL www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

RUSS LANDAU TURNS TO JBL LSR4300 SERIES STUDIO MONITORS FOR "SURVIVOR: CHINA" REALITY TELEVISION SHOW

"The JBL LSR4300 Series studio monitors saved my life," Landau proclaims.

NEW YORK, NEW YORK, October 5, 2007 — Demonstrating the unmatched sonic integrity of JBL Professional's LSR4300 Series studio monitors, composer Russ Landau mixed the theme song for the new "Survivor: China" reality television show, which first aired on September 20. The LSR4300 Series have been Landau's house monitors since his work on Mark Burnett's spring 2007 reality television show, "Pirate Master."

Russ Landau has created scores for numerous top projects, many in reality television, including original soundtracks for "Survivor," "Fear Factor," and "Eco Challenge." He has scored extensively for both film and TV, dating back to the classic television cartoon, "Ren and Stimpy."

"Survivor: China" is the latest installment of the popular "Survivor" reality series, created by Mark Burnett in which contestants were delivered to the south central Chinese province of Jiang Xi, and engaged in high risk challenges for a \$1 million grand prize. To create the theme for this show, Landau recorded an ancient Russian chant "Ancient Voices," translated into Mandarin. For the production, Landau employed a women's choir from Beijing. The project was recorded and mixed with Landau's LSR4300 Series studio monitors.

Landau first discovered the LSR4300 Series studio monitors while composing and mixing the soundtrack for "Pirate Master." "The producers were in love with the temp mixes of an earlier version of the theme," Landau explained. "As far as I could tell with my previous monitors, the mixes were all coming out the same. But the producers thought the recent mixes were nowhere near where they should have been. So just for fun, I tried out the LSR4300 Series monitors and A/B'd the separate mixes. I was horrified to find a vast difference in the mixes. The JBL LSR4300 Series studio monitors



Composer Russ Landau recently mixed the theme song for the new "Survivor: China" reality television show using JBL LSR4300 Series studio monitors.

allowed me to send a mix they loved and saved my life! If the producers are hearing something different than what you hear when you print the mix, that’s a huge problem. Thanks to the LSR4300’s, I know the mixes will translate accurately from studio to studio.”

For more information on Russ Landau, please visit www.russlandau.com

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

The Harman Pro Group (www.harmanpro.com) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###