



JBL Professional  
8500 Balboa Blvd.  
Northridge, CA 91329  
Phone: 818-894-8850  
Fax: 818-830-1220  
[www.jblpro.com](http://www.jblpro.com)

## NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: [tmcgee@griffinpr.com](mailto:tmcgee@griffinpr.com)

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

---

### ADLIB AUDIO ELECTRIFIES LONDON'S TRAFALGAR SQUARE WITH JBL PROFESSIONAL VERTEC® SOUND SYSTEM

SAN FRANCISCO, CALIFORNIA, October 6, 2006 —London's fabled Trafalgar Square recently played host to a series of live music events, with Sound reinforcement services provided by AdLib Audio Hires of Liverpool. A complete large-scale audio system featuring JBL Professional VERTEC® line arrays and Soundcraft's new Vi6 digital mixing console was supplied.

The weekend of September 15-17 featured an eclectic variety of events. A peace rally was held on September 15, featuring a live musical program, as part of the London Week of Peace. On September 16, pop music group Scissor Sisters performed at the MOTO (RED) benefit event, sponsored by Motorola. Proceeds from the show went towards the global fight against AIDS in Africa. September 17 featured "Simcha On The Square," a celebration of Jewish music and culture.

AdLib Audio provided two main left/right arrangements of VERTEC VT4889 full-size line array elements, with additional outfill arrays positioned to serve the large audiences in the broad public square. A total of 38 VT4889's were used, along with eight midsize VT4888's for front-fill coverage. The Soundcraft Vi6 digital mixing console was manned by AdLib company principal Dave Kay, as front-of-house mixer for Scissor Sisters.

"We served three different types of events in a row with the same stage and setup," advised Tony Szabo, primary system engineer for AdLib at the events. "The shows varied in crowd size and program content, but AdLib needed to ensure that, as the concert sound supplier for Scissor Sisters, the high level of production values normally provided on tour were online for the public event at Trafalgar Square."

According to Szabo, the light weight and reliability of the VERTEC line arrays were integral to the success of the event. "JBL's VERTEC system worked very well in this application," noted Szabo. "The rig's light weight is a distinct advantage in tower-based structures like we have onsite. And with the



AdLib Audio provided a JBL VERTEC line array system for a series of live shows at London's Trafalgar Square on September 15-17.

---

London Council's ever-growing concerns about sound limits and neighborhood environmental noise issues, we had to work within the constraints of specific health and safety issues." AdLib worked closely with acoustical consulting specialists Vanguardia in this regard. Szabo notes that VERTEC's predictable coverage characteristics, and the system's ability to primarily deliver the sound where it was wanted for the audience, worked to the audio team's advantage.

"As the U.K.'s first purchaser of JBL VERTEC systems, it has been gratifying to watch AdLib expand both their hire stock, and their business since that time," noted David Scheirman, Vice President, Tour Sound, JBL Professional. "AdLib is a good example of how today's sound reinforcement rental companies constantly make value judgments regarding their choices in gear, and how they deploy it. The recent Trafalgar Square events effectively demonstrate the company's growing expertise and professional capabilities."

AdLib Audio can be reached at [www.adlibaudio.co.uk](http://www.adlibaudio.co.uk) or 44-151-486-2214.

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###