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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

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### PRO MEDIA/ULTRASOUND KICKS OFF FOOTBALL SEASON WITH JBL PROFESSIONAL LOUDSPEAKER SYSTEM AT STANFORD STADIUM

SAN FRANCISCO, CALIFORNIA, October 6, 2006 — In a project that reinforces JBL Professional as the manufacturer of the world's most versatile, controllable and powerful loudspeakers, systems integrator Pro Media/Ultrasound recently installed an audio system in the brand new Stanford Stadium on the campus of Stanford University in California. The \$100 million construction project was completed within nine months, in time for the 2006-07 college football season.

Designed to bring fans closer to the action on the field, Stanford Stadium contains 50,000 seats, nearly 40,000 less than the previous stadium. The stadium features improved sightlines and contemporary facilities. Additionally, Stanford Stadium now boasts a new state-of-the-art sound system, featuring JBL loudspeakers, Crown amplifiers and BSS Soundweb processing.

The distributed audio system comprises two tiers in the stadium, divided into "upper bowl" and "lower bowl" sections. The upper bowl, which provides audio for approximately 60 percent of the audience, features JBL loudspeakers mounted on 43 poles arranged throughout the stadium. These poles each feature two horizontally-mounted loudspeakers: one JBL PD5322/64-WRX weatherized loudspeaker, and one downfiring AM6212/126-WRX weatherized loudspeaker. An additional three poles provide additional fill, with each one featuring an AM6212/95-WRX loudspeakers. The press box also features nine AM6212/126-WRX loudspeakers, where the speakers have been painted to match the unique green glass color on the front of the press box.

The lower bowl is comprised of 36 AM6315/95-WRX loudspeakers mounted in a horizontal orientation around the lower seating area. Another 10 AM6212/126-WRX loudspeakers serve as corner fills. Between the AM Series loudspeakers are numerous Control 29AV loudspeakers serving as additional fill locations.



Pro Media/Ultrasound installed an audio system comprised of JBL PD Series, AM Series and Control Contractor Series loudspeakers at the new Stanford Stadium.

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According to Demetrius Palavos of Pro Media/Ultrasound, the reliability of JBL loudspeakers played a key factor in their selection for Stanford Stadium. “We were working with a very condensed timeline,” he said. “There was very little time from ordering the loudspeakers to installing them to having the stadium completed. The reliability of JBL loudspeakers—and the ability of different loudspeakers to work together optimally—allowed us to accurately predict the results of the system prior to the installation.”

Additionally, Palavos noted that the reliability of the system was even more critical in this case, as the audio was tied directly to the stadium’s life safety system. “If the audio system didn’t work, the facility would not have been able to get their occupancy permit, and without that the stadium would not have opened in time for the season. JBL’s Custom Shop really did an amazing job. They built a tremendous amount of loudspeakers in a short amount of time, and we had zero out of box failures.”

For more information on Pro Media/Ultrasound, please visit [www.promediausa.com](http://www.promediausa.com) or call 510.741.2925.

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

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