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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **NORTHEASTERN PRODUCTION SYSTEMS OUTFITS NEW PERFORMING ARTS CENTER IN UPSTATE NEW YORK WITH JBL PROFESSIONAL VERTEC® LINE ARRAYS**

NORTHRIDGE, CALIFORNIA, November 24, 2006 — Reinforcing the power and accuracy of JBL Professional VERTEC® line arrays in performance venue applications, Northeastern Production Systems has installed a complete sound, lighting and video system at the Marvin Sands-Constellation Brands Performing Arts Center in Canandaigua, NY. The sound reinforcement system features VERTEC line arrays and SRX712M stage monitors.

Formally known as the Finger Lakes Performing Arts Center, the original facility operated from the early 1980s until August 2005 with 2,500 covered seats and a 10,000-seat capacity in the lawn area. In September 2005, the original structure was torn down, and the new facility was completed in June 2006. The new Marvin Sands-Constellation Brands Performing Arts Center (known as CMAC) features the same lawn seating capacity as its predecessor, but now contains 5,000 covered seats.

With a larger seating capacity and hard, reverberant surfaces, president Ray DiBiase of Northeastern Production Systems chose a VERTEC sound system for maximum clarity and definition. “With all metal ceilings and a concrete floor, the VERTEC system offers an extremely effective distribution of sound without unwanted reverberant side effects,” DiBiase said.

The main PA system contains 12 VERTEC VT4889 full-size line array elements (six per side), powered by Crown I-Tech amplifiers. Comprising the lawn PA are 18 VERTEC VT4888 mid-size line array elements (arranged in three clusters of six), also powered by Crown I-Tech. Additionally, JBL SRX712M loudspeakers serve as front fills and stage monitors.

“Having been a JBL Professional user since the start of Northeastern Production Systems in 1972, the VERTEC system is a perfect combination of audio quality, transportability, low weight, dependability and acceptability in the marketplace,” DiBiase remarked. “By installing this system at CMAC, the touring acts that perform there are



Northeastern Production Systems recently installed a new sound reinforcement system featuring JBL VERTEC line arrays.

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always happy and familiar with the system. Our ability to add to the size of the venue's installed system with Northeastern Production's portable VERTEC rental system has proven to be a cost-effective and time-saving process. To sum it up quite simply, the VERTEC line arrays, combined with the self-processed Crown IT4000 and IT8000 amplifiers, made our job simple and gave the customer a world-class system."

For more information on Northeastern Production Systems, please visit [www.northeasternproduction.com](http://www.northeasternproduction.com) or call 585.427.8760.

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

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