

FOR IMMEDIATE RELEASE

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**NEW JBL VERTEC® POWERED FULL-SIZE LINE ARRAYS WITH  
DRIVEPACK® TECHNOLOGY ARE LIFE OF THE PARTY  
AT SAN DIEGO'S CINCO DE MAYO FESTIVAL**

NORTHRIDGE, CALIFORNIA, May 29, 2008 —Showcasing the newest additions in JBL's VERTEC® line array series, local rental company Meeting Services, Inc. provided sound reinforcement for the La Fiesta Del Pueblo Cinco de Mayo music festival at the Del Mar Fairgrounds' outdoor grandstand in San Diego with a powered, full-size system. Featured entertainers for the multi-act festival included popular Latin artists La Arrolladora Banda El Limon, Vilma Diaz y La Sonora, and Los Moonlights, among many others.

Meeting Services deployed JBL's new VERTEC DP Series powered full-size models for La Fiesta Del Pueblo, which drew a crowd of more than 10,000 people



**Meeting Services deployed JBL's new VERTEC DP Series powered full-size models for the La Fiesta Del Pueblo Cinco de Mayo music festival at the Del Mar Fairgrounds in San Diego.**

and was broadcast by Univision, the leading Spanish-language television company in the United States and Puerto Rico. The system included four stage-stacked arrays. Onstage arrays each featured five VT4889ADP-AN Full Range High Directivity Line Array Elements. Additionally, six VT4880ADP-AN Ultra Long Excursion Arrayable Subwoofers were positioned in a center array in front of the stage. Networking capabilities of the VERTEC DP Series systems with DPAN input modules allowed for CAT-5 cabling to harness the system, enabling the sound technicians to address each enclosure individually with Harman Pro's HiQnet™ System Architect™ software for remote control and monitoring.

The JBL VERTEC VT4889ADP Full Range High Directivity Line Array Element and the companion VT4880ADP Ultra Long Excursion Arrayable Subwoofer are integrated audio systems featuring field-proven JBL DrivePack® technology. Co-developed with Harman Pro Group sister companies Crown International and dbx Professional, the high-performance JBL DrivePack electronics modules with integral digital signal processing couple seamlessly with VERTEC loudspeakers.

“The new powered full-size VERTEC line arrays really do justice for this type of music,” noted Gilardo Magallon-Rico, sound engineer for La Arrolladoa Banda El Limon. “Banda-style music has lots of impact and is really heavy on the horns. We need to get a much fuller sound than other types of pop or even rock music, as the tuba really carries the bass part. JBL’s new powered full-size VERTEC rig handled it with ease.”

Meeting Services, Inc. can be reached at (858) 348-0100 and at <http://www.msiprod.com/>

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

**About HiQnet:**

Harman HiQnet is the world’s first connectivity and control protocol that integrates all product categories in the signal chain for professional audio systems of all types, size, and applications. Harman HiQnet no longer requires the user to manage multiple disparate operating systems or be responsible for programming individual signal processors, speaker controllers, wireless microphone systems, and mixing consoles. HiQnet was developed by the Harman Pro Group System Development and Integration Group (SDIG), a team of dedicated systems specialists based in Salt Lake City, Utah.