



JBL Professional  
8500 Balboa Blvd.  
Northridge, CA 91329  
Phone: 818-894-8850  
Fax: 818-830-1220  
www.jblpro.com

## NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: [tmcgee@griffinpr.com](mailto:tmcgee@griffinpr.com)

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

---

### AUDIO ANALYSTS AND SIA ACOUSTICS PROVIDE GEM OF A SOUND SYSTEM FOR THE PEARL WITH JBL VERTEC® DP SERIES LINE ARRAYS

NORTHRIDGE, CALIFORNIA, May 11, 2007 — Reinforcing JBL Professional VERTEC® loudspeakers as the most rider-friendly line array for live sound applications, The Pearl concert theater at the Palms Casino Resort in Las Vegas recently opened its doors, immediately establishing itself as one of the world's most technologically advanced performance venues. SIA Acoustics designed the acoustics and sound system, which was installed by leading concert sound firm Audio Analysts, and features VERTEC DP Series powered line arrays.

The Pearl, which seats a modest 2,500, provides an intimate setting for high-profile artists, as evidenced by Gwen Stefani's performance at the venue's grand opening on April 21. Other acts slated to perform at The Pearl include Tool, Morrissey, Bloc Party and Fall Out Boy.

The heart of the system includes a total of 40 JBL VERTEC VT4888DPAN powered enclosures (one line array on each side of the stage), with 20 VT4882DP arrayable subwoofers. Additionally, three groups of four VT4887DPAN powered line array elements (12 in total) provide delay balcony fills. Rounding out the system at The Pearl are nearly 60 JBL Control 26C in-ceiling loudspeakers placed in various locations throughout the theater.

Not only do the powered VERTEC enclosures eliminate the need for additional amplification, the system is versatile enough to be reconfigured to suit the requirements of each event. "A huge priority in choosing the loudspeaker system was to meet the riders of the world's most demanding touring acts," said Sam Berkow of SIA Acoustics.

"The VERTEC DP Series not only fit these requirements, but their combination of power and flexibility creates a scalable system that can be quickly and easily manipulated by The Pearl's in-house production team to accommodate a variety of events."



JBL VerTec line arrays highlight the audio system in The Pearl concert theater at the Palms Casino Resort

“The new JBL concert system at The Pearl demonstrates the work of some of the world’s foremost experts in systems integration, collaborating to create an aurally stunning, visually compelling, multi-dimensional audio system using industry-leading technology,” said David Scheirman, vice president, tour sound, JBL Professional. “The end result of this collaboration speaks to the creativity and engineering prowess of SIAAcoustics and Audio Analysts. The choice of JBL VERTEC DP Series line arrays is testament to the product’s power, versatility, and touring industry demand.”

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###