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**SUN LIGHT & SOUND AND JBL VERTEC® LINE ARRAYS  
ROCK THE DESERT IN DUBAI**

NORTHRIDGE, CALIFORNIA, March 28, 2008 — In one of the Middle East's most popular annual live music events, production equipment rental company Sun Light & Sound (SLS) Productions deployed a JBL Professional VERTEC® line array system for Dubai Desert Rock Festival 2008. Held March 7-8 at Dubai Festival City, UAE (United Arab Emirates), Dubai Desert Rock Festival 2008 drew more than 28,000 fans over two days.

Dubai Desert Rock Festival 2008 marked the Festival's fifth anniversary. As in years past, the Festival showcased some of the world's most popular hard rock and heavy metal acts, including Korn, Velvet Revolver, Machine Head and As I Lay Dying. With the goal of providing sonic clarity while matching the power of the Festival's high-energy performances, Sun Light & Sound provided an elaborate audio system that included a total of 90 VERTEC line array elements.



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Productions deployed a JBL  
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system for Dubai Desert Rock  
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The PA included main hangs of 12 VT4889 full-size line array elements per side, complemented by six VT4880 full-size arrayable subwoofers per side. Eight VT4887 compact line array elements were suspended to provide down fill, with five VT4888 mid-size line array elements hung per side for additional out fill. Twelve JBL VT4880A Ultra-Long Excursion subwoofers were stacked on each side of the stage for added low-frequency output, with four VT4887 compact line array elements on hand for front fill. Lastly, three arrays of six VT4888 mid-size line array elements each were set up at the front of house position to serve as delays. Crown Macro-Tech and I-Tech amplifiers powered the entire system.

“When we first started using VERTEC line arrays, we received very good feedback from our clients, and as we increased our inventory we have found VERTEC to be a great asset,” said Martin Luiz, Owner of Sun Light & Sound. “The VERTEC loudspeakers have exceptional clarity, light weight, compact size, and are easy to set up. We have supplied our gear to many international artists performing in Dubai and almost all of them prefer using VERTEC. Visiting sound engineers have always given our team a big ‘yes’ for our inventory and services, and more live concerts in the UAE will see our company rocking with VERTEC. This system has revolutionized the concert sound industry.”

David Scheirman, Vice President, Tour Sound, JBL Professional notes that Sun Light & Sound Productions represents an excellent example of how JBL’s industry-leading loudspeaker technology is supporting the growth of pro-level regional rental firms in the Middle East and beyond. “We look forward to the growing success of Martin Luiz and his team, as VERTEC increasingly becomes the line array of choice for leading concert sound system providers around the world.”

For more information on Sun Light & Sound Productions, please call +971-4-3550300 or visit <http://www.slspro.net>.

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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