

Cinema Expo Booth # 166

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Harman Pro Group Tapped by Panasonic Systems Integration for Cinema Audio at Planet Hollywood Resort and Casino in Las Vegas

AMSTERDAM, The Netherlands – Underscoring the unmatched performance and flexibility of Harman Pro Cinema Products, Panasonic Systems Integration has chosen JBL ScreenArray® loudspeakers and Crown DSi amplifiers for the Cinema system at The Mezzanine Showroom in the Planet Hollywood Resort & Casino in Las Vegas.

The recently renovated, \$28-million, 1,500-seat Mezzanine Showroom Theater at Planet Hollywood Resort & Casino currently houses the largest version of the Broadway hit “Stomp” production to date.

A major part of the Planet Hollywood experience is the excitement surrounding World movie premieres and this required the creation of a Cinema that has become an ideal venue for the Hollywood Studios. The solution includes a method of quickly converting the Showroom into a Digital Cinema that meets all of the stringent technical requirements of the industry while providing a “Premiere Class” Theater with a unique Las Vegas experience.

The system consists of a total of 15 Crown DSi amps including five DSi1000 for the mains and surrounds, three DSi2000 for surrounds and seven DSi4000 for additional amplification of the mains and the subs. There are a total of 40 JBL loudspeakers used during each screening consisting of three 4632 systems for the mains, 20, 8340A for main surrounds, four 4642A subs and 13 Control 29AV rear surrounds located in the balcony.

The removable audio system is designed to provide theatergoers with the highest quality cinema sound playback during movie screenings. Commenting on the install, Stephen Morris, V.P. of Sales for JBL Professional Cinema Group noted, “As the cinema market evolves and theaters take on a more multi-use design, our loudspeakers and amplifiers are increasingly selected because of their unrivaled performance for a multitude of applications. The Planet Hollywood Showroom Theatre in Las Vegas is a premium entertainment showcase and we are pleased and encouraged to have our products and technologies at the forefront of these activities.”

“Cinematic audio reproduction has to follow strict guidelines based on the requirements of movie studios and Dolby,” said David Malvin, Project Manager at Panasonic Systems Integration, a division of Panasonic System Solutions Company. “We knew that we needed a state of the art, turnkey system and the Crown / JBL system did just that. We can fly in the projector screen, assemble the scaffolding and set up all of the audio components in about three hours and strike it in one and a half hours. When completed, the sound is truly awesome! We use Crown and JBL products in almost every installation of this kind that we do and there was no reason to deviate in this case.”

When choosing audio components for the Theatre, Martin Collins, System Designer for Panasonic Systems Integration, polled a number of cinema consultants and movie studio executives who all quickly endorsed the selection of the JBL / Crown products.

“JBL’s cinema products are clearly the industry standard due to their performance and ease of installation,” said Collins. “As installers with a narrow timeline, using Crown’s DSi Series with built-in DSP processing makes the whole process run smoothly. Additionally, all of the studio executives and sound production engineers who work on these films are used to hearing a soundtrack in a world-class theater. Our goal was to recreate that experience to a “T” so they can hear the same world-class sound they have in the Screening rooms at the studios.”

The Crown DSi Series includes three models rated at 500W, 800W, and 1200W per channel at 4 ohms; DSi1000, DSi2000 and DSi4000 respectively. Each model contains onboard digital signal processing that includes crossovers, EQ filters, delay and output limiting. At the touch of a button, the DSi Cinema amplifiers will deliver perfectly matched performance with each award-winning JBL ScreenArray system, making this the ultimate cinema solution. Additionally, JBL's Screen Array products are designed to meet the need of any cinema application and are available for all applications.

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