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New Line Array System Owners In Oklahoma And Texas Power Into Busy Summer Season With JBL VERTEC®

NORTHRIDGE, California – Four southwestern regional rental production and staging companies have each recently chosen JBL's VERTEC® line array systems for use in their audio rental business operations. With each firm adopting the same midsize powered models from JBL Professional's industry-leading VERTEC family of line array systems, a significant new rental pool of compatible sound systems is now available to meeting planners, touring productions and event managers in the nation's heartland. The Dallas headquarters for AVW-Telav (a Freeman company), Ford Audio-Visual Services (Oklahoma City), Gemini Sound (Dallas, Texas), and Backward Audio (Salina, Oklahoma) have each recently selected JBL's new VT4882DP-AN midsize powered line array systems with VT4882DP-AN powered arrayable subwoofers.

While each firm serves different markets and has its own approach to rental sound reinforcement, the establishment of a large common inventory of similar loudspeaker systems provides some significant new options for rental customers in Oklahoma, Texas and beyond. A total of 72 new powered midsize JBL VERTEC line array elements with 36 supporting powered subwoofers will all now be located within a few hours' drive of each other in the southwestern United States. AVW-Telav services Fortune 500 firms and is part of Freeman, the world's leading provider of integrated services for expositions, conventions, corporate events and exhibits. Ford Audio-Visual primarily supports civic events and business meetings including entertainment events, while Backward Audio services a loyal concert and special-event clientele that includes religious associations and gospel musical groups. Gemini Sound provides integrated staging, lighting and video services along with rigging equipment and production services nationwide from its base of operations in Dallas, Texas.

As just one example, Gemini Sound in Dallas has chosen the JBL VERTEC DP Series as their first adoption of a powered line array system, after many years of experience with other systems. "We service a very wide range of clients, and we need rental inventory that is both reliable and flexible," observed Gemini co-owner Tim Cain. "We have found this new system to be very effective, and our first use at an outdoor sports-venue event showed that it had the power, coverage and fidelity needed to serve discriminating concert acts. The integrated power modules, the remote control options and the light weight of the VERTEC arrays along with the rider-friendly aspects of JBL all helped make this a good business decision for our company."

Like Gemini's new system, AVW-Telav, Ford Audio-Visual and Backward Audio each have adopted new midsize powered VERTEC systems equipped with JBL DrivePack® technology, with onboard power amplification developed in coordination with Crown using Crown's exclusive BCA (Balanced Current Amplification) technology and Class I circuitry with temperature-compensated modulation. Precision bandpass limiting, pre-equalization filters and automatic self-test functions ensure optimized performance. With optional network modules installed, all systems are HiQnet™ compatible for remote control and monitoring via Harman Pro's HiQnet System Architect Software. Each system user has remote access to system functionality and digital speaker presets, enabling a variety of configuration and monitoring functions through software control panels that address not only JBL DrivePack-equipped loudspeakers, but also other HiQnet-compliant audio products from Harman Professional brands that can be integrated into the same sound system.

"The southwestern USA now has a suite of professionally-deployed rental sound systems able to meet the needs of a wide range of entertainment and business events," noted Jim Bumgardner, Sales Director for JBL's Central Region. "AVW-Telav, Ford A/V, Backward Audio and Gemini Sound, each serviced by JBL's regional representative, Dobbs-Stanford Professional, have all seen the integrated-system advantages of JBL's midsize powered system models, and are now prepared to serve the sound reinforcement needs of the corporate/AV and concert market segments with high-performance sound reinforcement solutions."



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