

Cinema Expo Booth #166

For additional information, contact:
Daniel O'Connell
Griffin Integrated Communications
212-481-3456 x12
212-684-0606
doconnell@griffinpr.com

June 23, 2008 – For Immediate Release

Harman Cinema Group Introduces New JBL Digital Surround Series Cinema Loudspeakers

AMSTERDAM, The Netherlands – Providing cinema exhibition venues and post-production facilities with unprecedented audio performance and versatility, JBL Professional today introduced two new Digital Surround Series loudspeakers as the latest additions to its award-winning line of cinema loudspeaker systems. Two new surround models, the 8320 Surround and the 8350 Surround, join the popular 8340A Surround loudspeaker to provide an ideal surround sound solution for every digital application.

The new JBL 8320 compact surround loudspeaker boasts 150 Watts of power in a very compact molded enclosure. The 8320 low-cost system features internal Thermomaster® technology, which allows for unprecedented high-frequency power and an 8-inch long-throw woofer for extended low frequency.

The new JBL 8350 high power digital cinema surround loudspeaker offers over 350 Watts of power and very high sensitivity for digital presentations that require extended dynamic range. The high-frequency section features a titanium compression driver with a constant coverage horn for high output capability with very even high-frequency coverage.

The JBL 8340A Surround has been the choice of theaters and post-production venues throughout the world and remains the standard of the new JBL Digital Surround Series.

The new 8320, new 8350, and 8340A Digital Surround Series models are THX® Approved.

“The addition of the new JBL 8320 and JBL 8350 Digital Surrounds to the JBL Cinema line ensures that the Harman Cinema Group can meet the requirements of every cinema application and price point throughout the world,” said Chuck Goodsell, Director of Cinema Marketing, JBL Professional. “With JBL ScreenArray® screen channel systems and the new Digital Surround Series powered by Crown DSi amplifiers, the Harman Cinema Group provides the most advanced total cinema sound solution in the cinema industry.”

See the new JBL Digital Surround Series at Booth 166 at Cinema Expo.

JBL Professional is a unit of Harman International Industries, Incorporated (www.harman.com). Harman International designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets, and maintains a strong presence in the Americas, Europe and Asia, employing more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International's stock is traded on the New York Stock Exchange under the symbol “NYSE: HAR.”