

HARMAN

Press Release

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JBL VERTEC® Line Array Systems Take Center Stage At Serbia's Exit Festival

NORTHRIDGE, California – Studio Berar, Serbia's leading production company for professional audio, video and lighting systems, deployed a full JBL VERTEC® line array system for the 2010 Exit Festival in Novi Sad, Serbia. The festival, which is one of Europe's largest and most popular every summer, took place July 8-11 at the historic and picturesque Petrovaradin fortress near the Danube River, drawing 165,000 music fans from around the world over the 4-day span. Studio Berar was awarded contracts to support three of the largest stages of the festival.

More than 500 artists performed on 20 different stages during the 4-day event, which was recently voted 'Best European Festival' by UK Festival Awards according to Yourope, the European Association of the continent's 40 largest festivals. This year's Exit performance lineup included Faith No More, Chemical Brothers, David Guetta, Missy Elliott, Placebo, Mika, LCD Soundsystem, Royksopp, Crystal Casteles, among many others.

The Main Stage, Dance Arena, and Fusion Stage were collectively equipped with 64 VERTEC VT4889 full-size line array elements, 80 VT4888DP powered midsize line array loudspeakers with JBL DrivePack® technology developed in coordination with Crown Audio, and a total of 100 VT4880 full-size arrayable subwoofers. The entire system was configured for remote control and monitoring with Harman's HiQnet™ System Architect™ software.



Studio Berar deployed JBL line array systems for the 2010 Exit Festival in Novi Sad, Serbia.

"I'm proud to say it's been 10 years now that Studio Berar has been the primary professional A/V rental supply company for the Exit Festival," said Zoran Matic, chief system engineer of Studio Berar. "Our VERTEC line array systems, along with Crown amplification and the HiQnet system, have performed flawlessly year after year. Although the design and setup of the main concert sound system is always challenging due to the unique landscape of the event site, the result this year has exhilarated the crowds of music lovers. Exit Festival 2010 is another highly successful project in our portfolio."

Studio Berar can be reached on the worldwide web at <http://www.studioberar.com>

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,000 people across the Americas, Europe and Asia, and reported sales of \$3.2 billion for the last twelve months ended March 31, 2010. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

Harman HiQnet™ is the world's first connectivity and control protocol that integrates all product categories in the signal chain for professional audio systems of all types, size, and applications. Harman HiQnet no longer requires the user to manage multiple disparate operating systems or be responsible for programming individual signal processors, speaker controllers, wireless microphone systems, and mixing

consoles. HiQnet was developed by engineers from across Harman's Professional Division and is coordinated by the System Development and Integration Group (SDIG), a team of dedicated systems specialists based in Salt Lake City, Utah.

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