



Winter NAMM Booth #780-

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The Best Just Got Better: Expanded PRX500 Series Portable PA Loudspeakers Now Available At Lower Price

ANAHEIM, California – Delivering a new level of affordability coupled with unprecedented performance, JBL is now offering all seven of its standard-setting PRX500 Series portable PA loudspeaker models at a lower price, making the PRX500 Series the most powerful and high-performance system at its price point.

The PRX500 draws from JBL's 60 years experience of the world's leading loudspeaker engineering and Crown's 40 years experience of designing and producing unmatched amplifiers. The fusion of these two brands truly makes the PRX500 Series much more than the sum of its parts.



JBL Professional PRX500 Series portable PA loudspeakers are now available at a more cost-effective price point.

The PRX500 Series includes JBL Differential Drive® transducers and state-of-the-art Crown Class D amplifiers, delivering high power and performance at approximately 30 percent less weight than competitive products. In fact, two PRX500 speakers deliver more performance, power and clarity than four speakers from competitive systems. Neodymium Differential Drive transducers provide high sound pressure levels with minimum distortion and power compression.

The PRX500 Series has established itself as the most versatile powered system in its class. They are incredibly light, delivering the highest performance-to-weight ratio in their class. Dependable and road tough, they're covered with JBL's DuraFlex™ and heavy-duty, foam-backed steel grilles.

Crown integrated digital amplifiers power the PRX500 Series. Lightweight, compact and multichannel, Crown amplifiers offer more power than competitive systems and include sophisticated DSP for EQ, crossover, system control and protection.

For more information on the PRX500 Series visit www.jblpro.com; for detailed information on the new prices contact your JBL dealer.

JBL is a unit of Harman International Industries, Incorporated (www.harman.com). Harman International Industries, Incorporated designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets. Harman International maintains a strong presence in the Americas, Europe and Asia, and employs more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International's stock is traded on the New York Stock Exchange under the symbol "NYSE: HAR."

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