

**WINTER NAMM BOOTH #7800  
FOR IMMEDIATE RELEASE**

Contact: Travis McGee, Griffin Public Relations  
& Marketing  
(212) 481-3456 Ext. 24  
Tmcgee@griffinpr.com

**JBL PROFESSIONAL PARTNERS WITH METALLIANCE,  
LSR STUDIO MONITORS FIRST TO RECEIVE META CERTIFICATION**

ANAHEIM, CALIFORNIA, January 17, 2008 — Reinforcing JBL Professional's position as the industry standard bearer for innovation and excellence in studio monitor technology, JBL has joined the METAlliance Pro Partnership Program. Additionally, the LSR6300 Series studio monitors are the first studio monitors to carry the METAlliance certification.

The METAlliance Pro Partnership Program is limited to companies that have shown a capacity and proclivity to manufacture and distribute products that meet the Alliance's professional audio qualifications. These companies will work with the Alliance to help promote quality in the recording arts and reproduced sound.

The METAlliance is comprised of a group of globally-recognized, award-winning audio engineers and producers who have been deeply involved in establishing techniques and technical standards that are the foundation of modern music recording. The METAlliance Board of Directors is Chuck Ainlay, Ed Cherney, Frank Filipetti, George Massenburg, Phil Ramone, Elliot Scheiner and Al Schmitt.

**METAlliance™**  
**MUSIC ENGINEERING & TECHNOLOGY**

**JBL Professional has joined the METAlliance Pro Partnership Program. JBL's LSR6300 Series studio monitors are the first studio monitors to carry the METAlliance certification.**

Recognizing the industry's success in bringing products offering convenience and low cost, the Alliance is dedicated to securing the art of music through recording technologies that best deliver the music in all its many modern forms. To do this, quality needs to be recognized and supported.

In recent years, JBL Professional has made recording history with its groundbreaking LSR Series studio monitors, which feature built-in RMC Room Mode Correction technology that identifies and compensates for problems caused by room modes, allowing greater accuracy at the mix position in any room.

Commenting on the Partnership, Ed Cherney, METAlliance Founding Member, said, "JBL's professional products have been recognized as an industry mainstay. The participation of JBL with the METAlliance signifies their recognition of the need to expand the call for quality, and in the end it's always been about the music."

"METAlliance founding members are legendary in their contribution to recorded music and pursuit of excellence," said Peter Chaikin, Director of Marketing, Recording & Broadcast, JBL Professional. "We're honored JBL studio monitors have received the METAlliance certification and we're thrilled to become a METAlliance Pro Partner."

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###