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## JBL VERTEC® Line Arrays And Syntonic Design Group Help New York Yankees Celebrate 27<sup>th</sup> World Series Championship

NORTHRIDGE, California – Celebrating their 27<sup>th</sup> World Series championship, the New York Yankees held a ticker-tape parade and ceremony before an estimated crowd of two million people on the front steps of City Hall in Manhattan, supported by Red Hook, New York-based Syntonic Design, and featuring JBL VERTEC® line arrays. The group of presenters included Yankee legends of past and present, New York City Mayor Michael Bloomberg, and hip-hop artist Jay-Z.

Immediately after the Yankees won game six of the World Series to secure their 27<sup>th</sup> world title, the planning for the parade began. Syntonic Design provided equipment and a crew for the entertainment portion of the celebration, with the load-in beginning just nine hours later. In the scramble to assemble the equipment and gather the crew, co-project managers John Petrafesa and Tom Clark turned to the loudspeakers they have counted on for years to reliably provide full, even sound, selecting 12 JBL VERTEC VT4889 full-size line array loudspeakers used for the main left/right arrays and front fill, supplemented with 12 JBL VERTEC VT4880 full-size arrayable subwoofers, all powered by Crown I-Tech HD amplifiers.



“Because of all the different presenters, we knew that we were going to need a versatile system that was powerful enough to reach the whole crowd, and we needed it fast,” said Jon Simonetta, assistant project manager for Syntonic Design. “We used the VERTEC loudspeakers because our past experience has validated their reputation as the most reliable and even speakers available.

“The Yankees parade celebration presented a real challenge for us because of the time frame we had to work with and the size of the crowd,” Simonetta added. “However, we were able to overcome those challenges and exceed expectations with help from JBL’s VERTEC system.”

Syntonic Design Group is a national provider of audio equipment and design services to all facets of the live entertainment industry. Syntonic operates equipment depots in New York, Orlando and Las Vegas, as well as a sales office in New York City. The company strives to offer its clients sophisticated designs that consistently exceed expectations and reduce their costs by eliminating unnecessary labor, equipment and time.

**Syntonic Design provided a JBL VERTEC line array system for the celebration of the New York Yankees’ 27<sup>th</sup> World Series Championship.**

**Photo Credit: Amanda Rykoff**

For more information on Syntonic Design Group, please visit [www.syntonic.us](http://www.syntonic.us)

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