

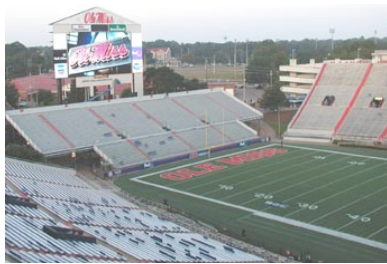


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November 26, 2008 – For Immediate Release

Daktronics Delivers Great Sound To The Ole Miss Gridiron With JBL VLA Line Arrays

NORTHRIDGE, California – In a demanding application highlighting the high power and controllability of JBL VLA line arrays, Daktronics recently upgraded the sound system at Vaught-Hemingway Stadium, home to the University of Mississippi football team in Oxford. The audio upgrade is part of a \$6 million overhaul that includes the largest high-definition video display in the NCAA Southeastern Conference.



Daktronics recently upgraded the audio system at Vaught-Hemingway Stadium with JBL VLA line arrays.

Home to the Ole Miss Rebels since 1915, Vaught-Hemingway Stadium holds more than 62,000. As part of the Southeastern Conference (SEC), Ole Miss faces some of the top college football programs each year. With the addition of the large high-definition LED screen before the 2008 football season, an equally powerful audio system was needed.

To that end, Daktronics designed and installed an end-zone system consisting of 12 JBL VLA601H line array loudspeakers configured in left-right hangs of six loudspeakers each. The system is supplemented by two JBL PD743 loudspeakers and two PD5212/64 loudspeakers. Crown I-Tech amplifiers power the system, which is configured via the Harman HiQnet™ System Architect™ platform.

“We needed a powerful system that was also highly controllable,” said Doug Dodge of Daktronics. “The VLA loudspeakers fit the bill and they have performed terrifically since we completed the installation.”

For more information on Daktronics, please visit www.daktronics.com

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