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**HIGH-PROFILE INSTALLATIONS DEMONSTRATE CONTINUED  
SUCCESS OF JBL PROFESSIONAL CONTROL 300 SERIES IN-CEILING  
LOUDSPEAKERS**

NORTHRIDGE, CALIFORNIA, December 4, 2007 — Since the introduction of the JBL Professional Control 300 Series large-format in-ceiling loudspeakers, systems integrators have utilized the product's smooth coverage and ease of installation in installations of all sizes and scopes.

"Since its introduction, the Control 300 Series has been utilized by systems integrators to provide high-level, aesthetically discrete sound reinforcement systems across a spectrum of fixed-install applications, including hotels, casinos and community centers," said Rick Kamlet, Director of Marketing, Commercial Sound, JBL Professional. Two cases in point are the historic US Grant Hotel ballrooms and the Zion Lutheran Christian Life Center.

Audio Associates of La Mesa, CA recently completed the installation of a new sound system in the historic U.S. Grant Hotel in San Diego. The Hotel contains 33,000 square feet of ballroom and event space. Audio Associates was called upon to design and install a state-of-the-art audio system throughout the Hotel.

Audio Associates opted for the JBL Control 300 Series large-format in-ceiling loudspeakers, taking advantage of their broadband pattern control and ease of installation. The system features 70 JBL Control 328CT and 112 322CT in-ceiling loudspeakers, along with 284 JBL Control 26-DT loudspeakers.



**Audio Associates installed JBL Control 300 Series in-ceiling loudspeakers in the newly renovated U.S. Grant Hotel in San Diego.**

"Since the Hotel re-opened, the loudspeakers have performed exceptionally," said Steve Barnes of Audio Associates. "The speakers were easy to install, which saved us a significant amount of time during the project, and their performance gives the Hotel a lower cost of investment on the technology."

Additionally, Zion Lutheran Church's Christian Life Center in Grand Rapids, MN recently underwent a retrofit. The Christian Life Center is a 100 x 60-foot open space, which doubles as a gymnasium and fellowship hall, hosting a range of church-related activities and events. Dallas Anderson of Tricorne Audio performed an acoustical analysis of the Christian Life Center and hung approximately 40 baffles for acoustical treatment. Using an EASE model to determine the best configuration of the loudspeakers, Anderson chose a



distributed system with four rows, each with three JBL Control 321 in-ceiling loudspeakers.

"The Control 321's were perfect for this project—we got plenty of low end out of them and they're ready to go right out of the box," Anderson said. "The coverage was very smooth, which has been a problem in the past with other coax speakers. The Control 321's did exactly what the EASE models showed they would do."

**Tricorne Audio recently installed a distributed JBL Control 321 system at Zion Lutheran Church's Christian Life Center in Grand Rapids, Minnesota.**

The Control 300 Series large format in-ceiling loudspeakers consists of six full-range point-source coax designs featuring 8" and 12" drivers, multiple power levels and transformer options, plus a 12" in-ceiling subwoofer.

#### **About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

#### **About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

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