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NEWS RELEASE

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BRAZIL'S R4 REVS UP INTERNATIONAL AUTO SHOW WITH JBL VERTEC® LINE ARRAY SYSTEM

NORTHRIDGE, CALIFORNIA, November 30, 2006 — In a high-profile project that underscores the worldwide acceptance of JBL Professional VERTEC® line arrays as the market leader in performance and versatility, Sao Paulo-based R4 Som recently provided a VERTEC line array system for the 24th Salao Internacional do Automovel 2006 (International Automobile Expo). The event took place October 19-29, 2006 at the Anhembi Exhibition Park in Sao Paulo.

The Salao Internacional do Automovel 2006 featured 155 exhibitors and drew more than 620,000 visitors over a two-week period. With a theme of "Passion, Emotion and Evolution" and multiple new product launches scheduled by the world's leading auto companies, the exhibition was one of Latin America's largest and most successful trade shows of the year. R4 Som, a full-service sound reinforcement company, provided its client Toyota with in-booth audio production services.

Powered by Crown MA-Series power amplifiers and driven by a dbx 4800 DriveRack loudspeaker management system, JBL VERTEC VT4889 full-size line array elements were suspended in multiple arrays to provide music playback and general sound reinforcement at the Toyota booth, where the firm's new models were introduced to show attendees.

Project director Roberto Ramos, R4 Som's owner, led a crew of technicians including Adriano Ignacio, Marinaldo Pereira and Adilio Silva. "With its light enclosure weight, high output power capabilities and excellent fidelity, the system was a very good match for this application," advised Ramos. "Being able to provide our clients with premium-quality sound reinforcement services is important to our company. We will soon be providing a similar system for the upcoming 50th Anniversary celebration of Mercedes-Benz' presence in the Brazilian market."

The VT4889 is a 2 x 15-inch three-way line enclosure element fitted with JBL's exclusive Differential Drive component transducers, with each individual enclosure weighing only 73.5 kg (162 lbs).



R4 Som recently provided a VERTEC line array system for the 24th Salao Internacional do Automovel 2006 in Sao Paulo, Brazil.

The flagship product in JBL's acclaimed VERTEC line array suite of products, the VT4889 has become established as a global industry standard for concert, festival, corporate and special event use world-wide. "R4 Som has shown with this high-energy tradeshow exhibit application, how properly designed arrayable systems will not just support, but enhance business presentations," observed David Scheirman, Vice President, Tour Sound, JBL Professional.

R4 Som can be reached at 55-11-5611-0574.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

The Harman Pro Group (www.harmanpro.com) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

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