



NAB Booth #N6724

For additional information, contact:
 Travis McGee
 Griffin Integrated Communications
 (212) 481-3456 ext 24
 tmcgee@griffinpr.com

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The Broadcast Standard Returns With New JBL LSR2300 Series Studio Monitors

LAS VEGAS, Nevada – At NAB 2009, JBL Professional is introducing the new LSR2300 Series Studio Monitors, delivering professional performance at price points within reach of any broadcast facility. Now shipping, the LSR2300 Series builds on JBL's 60-year heritage serving the broadcast market .

The LSR2300 Series includes: the LSR2328P Bi-Amplified 203 mm (8-inch) Studio Monitor with 165 Watts of amplification; the LSR2325P Bi-Amplified 133 mm (5-inch) Studio Monitor with 90 Watts of amplification; and the LSR2310SP Powered 254 mm (10-inch) Studio Subwoofer with an integrated 180 Watt power amplifier.

In developing the LSR2300 Series, JBL applied the same stringent Linear Spatial Reference criteria used in the design of the acclaimed LSR6300 and the LSR4300 Series widely used in broadcast control rooms. While most manufacturers take only a single on-axis measurement of the speaker's performance, JBL's LSR criteria requires 70 measurements, yielding more than 1,200 times more data. The data enables JBL to engineer a system that produces greater accuracy at the mix position. LSR2300's large waveguide and elliptical tweeter aperture work in conjunction with a 1" silk-substrate high-frequency transducer to deliver superior imaging and smoother frequency response in the control room.

Today's broadcast applications including production of HD programs demand a monitor system capable of extended low frequency performance and high dynamic range. To address this, JBL engineered new long-excursion low-frequency transducers with high-flux motors and a custom tuned port that work in concert to produce deep accurate low frequency response, previously unavailable at this price point. The LSR2328P 8" model provides low frequency extension to 37Hz; the LSR2325P 5" model to 43Hz, and the LSR2310SP subwoofer provides deep low frequency performance below 28Hz. Each studio monitor in the LSR2300 line produces exceptional sound pressure level (SPL) achieved through the use of high-sensitivity transducers and careful attention paid to the thermal properties of the system.



The JBL LSR2300 Series Studio Monitors featuring the LSR2325P (left), the LSR2328P (center) and the LSR2310SP subwoofer.

Featured to integrate into professional systems, all models include balanced and unbalanced inputs that allow connection to a wide range of playback sources including professional mixing consoles, computer audio workstations and consumer playback equipment. The LSR2310SP Subwoofer includes a 2-channel bass management system with selectable crossover settings and balanced outputs for integration of the sub into any system. LSR2325P and LSR2328P enclosures include mounting points and are reinforced for safe wall mounting. Transducers in all models are self-shielded to allow use in close proximity to magnetically-sensitive equipment.

"For years, the JBL 4400 Series studio monitors were the top choice for broadcast installations," said Peter Chaikin, Director of Recording and Broadcast Marketing, JBL Professional. "Recently, the LSR4300 Series has become the go-to choice for modern digitally-outfitted broadcast control rooms. With professional performance, integrated bi-amplification, wall mount capability and very affordable price points, we anticipate the LSR2300 Series will be welcomed by TV and radio broadcasters and facilities."



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