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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### MARYLAND SOUND SUPPORTS WORLD WAR II MEMORIAL DEDICATION WITH JBL VERTEC SYSTEM

NORTHRIDGE, CALIFORNIA, July 7, 2004 – Demonstrating the dual advantages of superior sound and discreet appearance, Baltimore, MD-based Maryland Sound brought its many years of experience to the dedication of the National World War II Memorial in Washington, D.C. The ceremony, held on May 29, 2004 for a crowd of 150,000 people, included speeches by President George W. Bush, Senator Bob Dole, actor Tom Hanks, and news anchor Tom Brokaw. With JBL VERTEC® line arrays positioned throughout the site on MSI's custom extendable pole supports, those who could barely see the procession from the fringes of the crowd were still able to hear every word.

The dedication took place in front of the newly-built Memorial, located on the National Mall at the east end of the Reflecting Pool between the Lincoln Memorial and Washington Monument. Three stages facing the Washington Monument were arranged side by side for the festivities. Because of the large number of veterans at the ceremony, extra space was made to accommodate elderly and disabled individuals.

The expansive seating area for the ceremony required sound coverage for an extremely large space with minimal obstructions for the guests. Moreover, because of the large number of World War II veterans (most at least 70 years old), clear sound was of utmost importance. This posed little problem to Bob Goldstein, president of Maryland Sound. "The event producers needed a sound system that was pretty much invisible," Goldstein said. "They were aware of our proprietary



Photo credit: Don Ripper (Latoff Inc.) / American Battle Monuments Commission.

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pole-mount system, and thought it would be ideal for this event." Maryland Sound dispersed 16 poles throughout the mall. Each one 60 feet high and weighing 10,000 pounds, these were used to suspend a total of 140 JBL VERTEC VT4889 line array elements. In addition, 60 JBL model 4892 Array Series speaker systems were deployed for area fill. 150 Control 25AV speakers were also placed underneath the seats in front of the main stage to serve the VIP seating area. Microwave towers distributed the audio signal, while Maryland Sound communicated via intercom. "The poles allowed us to hang a large number of VERTEC enclosures in multiple areas, without the visual obstructions found with scaffolding towers that are typically used," Goldstein said. "The arrays are only noticeable if you're really focusing on them."

For Maryland Sound's pole system, the lightweight VERTEC product line is a perfect fit. "Not only are VERTEC arrays small and light, but the system is also very natural sounding," Goldstein added. "It has very predictable dispersion characteristics, so it can be laid out for even coverage without any dead spots."

All in all, the dedication was an overwhelming success, standing out in a list of numerous high-profile events in which Maryland Sound has taken part since Bob Goldstein founded the company 35 years ago. "We as a company are intensely proud to be involved in this long-overdue tribute to the men and women who served in World War II," Goldstein said. "Because of the age of the veterans, it's really our last chance to show our appreciation, and I'm glad we were able to do so."

Maryland Sound can be contacted at 800.76.SOUND or [www.marylandsound.com](http://www.marylandsound.com)  
<<http://www.marylandsound.com/>>

#### ABOUT JBL PROFESSIONAL

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

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