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NEWS RELEASE

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NEW JBL VERTEC SYSTEM FIELDIED BY DOGUS SOUND AND LIGHT SYSTEMS FOR ISTANBUL CONCERT SERIES

ISTANBUL, TURKEY – August 25, 2003 – Rental company Dogus Sound and Light Systems recently deployed their new JBL VerTec™ line array system for a variety of outdoor concerts last month. The firm's initial investment includes 16 VT4889 full-size line array elements and eight VT4880 arrayable subwoofers. The system is fully powered by Crown MA-5002VZ amplifiers.

“After hearing a number of other line array systems from several other manufacturers, our ownership team and engineering staff decided that JBL's VerTec is clearly the best-sounding, with the most high-fidelity characteristics,” stated Hakan Ozekici, co-owner and technical director at Dogus Sound and Light Systems. “It's proven to be a very interesting package to us, and we determined it was worthy of our investment.”

On July 12, the 100th Window tour by popular Virgin Records recording artists Massive Attack performed for a crowd of 10,000 people at Istanbul's Maslak Park Orman. “The show was a huge success,” explained Ozekici. “I should note, the sound crew for Massive Attack was so impressed, they elected to not unload the sound equipment truck they brought with them once they heard our VerTec system as set up for the outdoor park concerts.”

Since the system's early successful use at Maslak Park Orman, one of Istanbul's major concert venues, Dogus Sound and Light Systems has also provided their JBL VerTec system for other major acts performing in Turkey, including popular UK artists Simply Red.

**Dogus' JBL VerTec rig during set up for the
Massive Attack concert in Istanbul, Turkey**



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“It’s gratifying to see the growing acceptance of VerTec by international touring acts representing a broad range of musical styles,” noted David Scheirman, JBL’s Director of Tour Sound. “Dogus Sound and Light Systems is representative of the growing group of regional system providers around the globe, able to supply professional equipment and services that meet the rider specifications of demanding international touring acts.”

The new VerTec tour sound system package for Dogus has been sold and is supported by JBL’s Turkish distributor, S.F. Dis Ticaret A.S. Rental company Dogus Sound and Light Systems can be reached via email at info@dogusmusic.com or telephone: +90.216.461.0692. Or visit the company’s website at www.dogusmusic.com.

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