



JBL Professional  
8500 Balboa Blvd.  
Northridge, CA 91329  
Phone: 818-894-8850  
Fax: 818-830-1220  
[www.jblpro.com](http://www.jblpro.com)

## NEWS RELEASE

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For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: [tmcgee@griffinpr.com](mailto:tmcgee@griffinpr.com)

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

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### ACE SOUND DESIGNER WADE WILSON SAYS JBL LSR6300 SPEAKERS MAKE FOR SMOOTH SAILING ON *SHARK TALE*

NORTHRIDGE, CA, September 1, 2004 — Top sound designer Wade Wilson relied upon the balanced clarity of JBL LSR6328P loudspeakers with Room Mode Correction to create the sound environment on Dreamworks' highly successful animated feature, *Shark Tale* which took the box office record for the largest October theatrical release in history.

In fact, Wade has been relying on JBL LSR Series since Wilson's feature film career began with *The Perfect Storm*. There he was responsible for creating sounds for the sea and the intense super high-speed winds during storm sequences. The film was nominated for the Academy Award® for Best Sound.

"I have been using the original LSR series since the beginning of my career and now, the new LSR6300's because they translate so well to the dubbing stage," said Wilson. "They give me a sound that's so full and round and everything is so present in the mix. I can't find another speaker that produces that way for me."

After *The Perfect Storm*, Wilson used the JBL LSR Series to design sound for a sequence of box office hits including the animated hit *Shrek*, *Elf*, *Unfaithful* and *Mystic River*.

For his work on *Shark Tale*, Wilson found that the new LSR6328P with RMC™ Room Mode Correction allow him to quickly and easily tune the loudspeakers to the specific room and have greater low frequency accuracy at the mix position. has a set of LSR6328Ps in his own design suite at home, and also works out of Technical Sound Services where there is another LSR6328P installation. The LSR6300 Series is exciting to those working in post-production in part because of its sonic consistency with JBL large-format cinema systems used in theatres and post-production dubbing stages.

“The LSR6328Ps translate well to the stage because they are so balanced throughout the spectrum,” Wilson stated. “The LSR6328Ps are wonderful in eliminating standing waves that throw off my ability to reference true bass in some material before the final mix days.”

That balance shows up in the design of the LSR6328P, which is rapidly becoming the choice for stereo and multi-channel music and post audio applications where accuracy and high SPL are required. With ruler-flat +1 dB/-1.5 dB response from 50 Hz to 20 kHz, low-frequency extension to 36 Hz, boundary compensation and JBL’s new RMC system, the LSR6328P provides exceptional low-frequency performance in any room. The system is bi-amped with a 250 Watt LF amplifier and a 120 Watt HF amplifier. Wall mounting provisions make the LSR6328P perfect for installation in multi-channel editorial rooms.

For Wilson, the technology comes in handy since the sound designer is often moving between studios and from edit suite to mixing stage, where the sound characteristics can change dramatically. Keeping a solid reference of what the sounds are is critical. This is especially true in an animation film where every sound is created from scratch. Stability and consistency then become very important.

“The Room Mode Correction is great,” noted Wilson, “ because we are often moving speakers to different rooms each with a different set of standing waves that change the bass. They can cause you to mistakenly remove bass elements, but with RMC I have no problem with that. The bass is perfect even in chase scenes, explosions or action sequences with lots of rumbling. With the RMC, I can stay in control right from the start.”

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

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