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NEWS RELEASE

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SW AUDIO VISUAL, LEADING CANADIAN SOUND COMPANY, PURCHASES NEW VERTEC® DP SYSTEM WITH JBL DRIVEPACK® TECHNOLOGY

NORTHRIDGE, CALIFORNIA, November 23, 2005— Underscoring the unmatched versatility and self-powered convenience of the new VERTEC® DP Series with JBL DrivePack® technology, leading event support company SW Audio Visual of Kelowna, B.C., Canada, has recently upgraded its touring sound inventory by purchasing a JBL VT4888DP full-range line array system with supporting VT4882DP subwoofers.

According to Cal McCarthy, owner of SW Audio Visual, the reasoning behind choosing the VERTEC DP Series system was twofold. “We discovered a great product that was light, powerful, sophisticated and rentable, which makes us more competitive in every aspect of our business,” McCarthy said. “Beyond the product’s features, however, we also chose VERTEC because of the commitment JBL made to our company in supporting our growing needs and partnering with us to align our long-term business objectives with theirs.”

SW Audio Visual put its new VERTEC DP Series system to the test at Wakefest Kelowna 2005 on July 8-10, 2005. The event, Canada’s largest wakeboard music festival, featured live performances from De La Soul, Sweatshop Union and Comeback Kid. Held at Waterfront Park, SW Audio Visual required a high-output audio system to overcome the challenges posed by an outdoor venue.

“Wakefest required a high-output but compact system, set up at the water’s edge, that covered the entire amphitheatre at a rather wide angle,” McCarthy noted. “The light weight of the VERTEC DP system allowed us to gain the benefits of flying a high-output system whereas in the past, ground stacking was the only option.” Professional provided the company’s audio staff with its VERTEC Technology Certification Seminar, quickly familiarizing SW Audio Visual with the product line and its applications. “VERTEC certification gives our team the confidence to deliver a consistent user experience every time,” McCarthy said. “It also increases the value placed on our technicians and their



Wakefest Ontario 2005, held June 25-26 at Waterfront Park in Kelowna, B.C., Canada.

technical experience.”

Following SW Audio Visual’s purchase of the new VERTEC DP Series system, JBL “The sale of a VERTEC system to SW Audio Visual, one of Western Canada’s most successful and respected integrated audio-visual rental and production companies, speaks to the many benefits of the VERTEC DP Series self-powered system format,” said David Scheirman, Vice President, Tour Sound, JBL Professional. “We appreciate SW Audio Visual’s trust in our brand, our technologies, and our latest system products.”

With the new VERTEC DP Series system, JBL introduces integrated audio system products that combine onboard digital signal processing with robust internal power amplification. Co-engineered with Harman Professional companies dbx and Crown, the VERTEC DP Series self-powered loudspeakers are particularly well-suited for use by rental companies specializing in corporate and industrial events, as well as performance-venue installations featuring live entertainment. With optional network input modules installed, VERTEC DP Series products are compatible with Harman Professional’s HiQnet™ digital networking protocol, and systems can be controlled and monitored with Harman’s System Architect™ software.



John Adams (left), Chief Audio Engineer, SW Audio Visual, with David Scheirman, Vice President, Tour Sound, JBL Professional.

For more information on SW Audio Visual, visit www.sw-online.com.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About The Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company’s stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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