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NEWS RELEASE

FOR IMMEDIATE RELEASE

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ITALY-BASED MADEMA S.P.A. PURCHASES JBL PROFESSIONAL VERTEC DP SERIES LINE ARRAY SYSTEMS

NORTHRIDGE, CALIFORNIA, December 7, 2005— In a move that demonstrates the growing European adoption of the VERTEC DP Series with JBL DrivePack® technology, leading audio provider Madema S.p.A. of Italy has purchased 64 VT4888DP-AN systems and put them into immediate use on the company's diverse range of sound reinforcement projects. Featuring remote control and monitoring capabilities via optional DPAN network modules and Harman Pro's HiQnet™ System Architect Software, these self-powered, integrated audio systems are based on JBL's popular VT4888 midsize line array elements.

Based in Rome, Madema S.p.A. is an established and well-known Italian audio production and rental services company, with a strong focus in the broadcast events market. Client projects range from popular music TV show support, to classical music and opera, along with regional touring support for both Italian and international artists.

According to Massimo Micheli, CEO of Madema S.p.A. "The VERTEC DP Series is the perfect loudspeaker line for us. It is light, powerful and sounds fantastic! We are proud to be among the first VERTEC DP Series owners in Europe. We bought 92 new JBL loudspeaker systems overall and are planning to purchase more systems very soon."

The company's first major use of the new JBL VT4888DP's was for a televised entertainment show, "50 Canzonissime," in September. Based on songs that have made pop music history in Italy during the 1960s and '70s, the show featured entertainers like Donna Summer, Gloria Gaynor and Lou Bega. The television studio production featured four arrays of eight enclosures each. Stage monitor sound was handled with 20 JBL SRX712M's.

"When an experienced, prestigious audio rental firm like Madema adopts our most advanced tour sound products, all



Madema S.p.A. of Rome, Italy has purchased JBL's new VerTec DP Series self-powered line array system with DrivePack® technology. Beppe Andolina of Madema shown with some of the high-profile rental company's new inventory.

of us at JBL Professional are honored,” said David Scheirman, Vice President of Tour Sound, JBL Professional. “There are many line array options available in today’s market, and even some other self-powered systems. We appreciate Madema’s recognition of the practical, technical and sonic advantages offered by JBL’s new powered VERTEC models.”

For more information on Madema S.p.A, visit www.madema.it

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About The Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company’s stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.



Madema S.p.A. recently fielded their new self-powered JBL VT4888DP-AN system for “50 Canzonissime”, a televised popular music show in Rome, Italy.

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