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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### ARBITER HOSTS JBL INSTALL AND TOUR SOUND SEMINAR

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LONDON, UK – FEBRUARY 24, 2003 – Arbiter Pro Audio, JBL Professional UK distributors hosted a very successful two day seminar at Birmingham’s Hippodrome theatre, allowing hands-on experience with the latest products from JBL and dbx.

Top UK rental company ADLIB Audio from Liverpool, a JBL VERTEC owner, supplied audio and lighting hardware for the event.

Over 85 people attended on both days, jumping at the chance to hear, feel and experience the latest sound technology. The crowd represented all areas of the pro audio rental, installation and sales markets, and also included Arbiter dealers and agents. The days were formatted as concise sections and at times the group divided into smaller breakout sessions to ensure everyone received full attention.

Presenters included David Scheirman and Andrew Rutkin from JBL Professional in Northridge, California, and Geoff Lissaman from dbx Pro in Salt Lake City. Max Lindsay-Johnson, David Budge, David Karlsen and Dan Eades formed the Arbiter side of the presentation team.

The first day was oriented towards installed sound and the new JBL AE Series of speakers, launched at PLASA 2002. AE (Application Engineered) is the next generation of club/fixed installation boxes from JBL, and follows on from the successful Marquis, Sound Power and Venue Series.



**The main presentation room during seminar filled with  
JBL AE Series and VerTec speakers.  
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New technology offered by AE includes a rotatable waveguide, which makes the box ideal for low-ceiling and space-precious environments. The first AE installation in the UK has just been completed at South Coast nightclub TJ's in Eastbourne.

The seminar's second day concentrated on JBL's VERTEC line array systems, offering the first UK opportunity to hear the latest VERTEC products in a practical environment. The three new VERTEC products are the VT4888 mid-size, the VT4887 compact enclosure, and the VT4881 subwoofer. These are designed to extend JBL's line array inventory into the world of corporate events, AV presentations and theatre, as well as smaller touring and live applications.

Arbiter's Max Lindsay-Johnson thought the turnout and interest in the new products was excellent, saying, "The response exceeded our expectations. We publicized the seminars by word of mouth, and both days filled rapidly with top caliber people. The post-event feedback has also been very positive."

For more press info on Arbiter PLC, please contact Louise Stickland on 01865 202679 or 07831 329888, or Email 'louise@loosplat.com'.

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at [www.jblpro.com](http://www.jblpro.com).

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