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## NEWS RELEASE

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### **JBL PROFESSIONAL CINEMA SPEAKERS INSTALLED IN HONG KONG GRAND THEATRE**

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HONG KONG – December 16, 2002 – The Hong Kong Cultural Center, location of the famous harbor-side 2000-seat Hong Kong Grand Theatre, recently added a JBL 5000 Series Screen system for their Cultural Film Festivals, making this venue the largest screening room in Hong Kong.

The system specification was made by PCCW (Pacific Century Cyber Works Ltd), the local AV Contractor responsible for the day-to-day AV operation of the Cultural Center. The first challenge was to find a speaker capable of generating enough acoustic sound power for this large hall. Although the upper two balconies and rearmost rows of the lower seating level (sightline interference with projector room) are cordoned off, this multi-functional venue will still seat 1200 people during a film screening. The large format 5674 with its DiamondQuad™ array of 15” drivers met the acoustic SPL requirements perfectly, according to Szeto Ping Hang, Senior Engineer of the Hong Kong Cultural Center (pictured on right in photos with JBL Professional’s David Fuller).

The second challenge was to make these large format screen speakers portable, so that the cinema screen could be converted back to a stage within minutes. This was achieved with some clever custom-engineered dollies, enabling the speakers to be wheeled offstage with ease.

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).



**JBL 5000 Series Cinema Speakers**