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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### FULL SAIL BRINGS EDUCATION TO LIFE WITH NEW JBL PROFESSIONAL VERTEC® DP SERIES SYSTEM

New self-powered system will be used in conjunction with  
Full Sail's Show Production and Touring Curriculum.

NORTHRIDGE, CALIFORNIA, September 6, 2005 — Underscoring the reliable and consistent sound of the JBL VERTEC® DP Series with DrivePack™ technology, leading educational institution Full Sail Real World Education in Orlando, FL recently purchased a new live sound system consisting of eight JBL VERTEC VT4888DP Series integrated audio systems with DrivePack technology. The purchase is the first part of a complete Harman Pro Group HiQnet™ audio system, which links system components from different Harman companies with a network control software package. The VT4888DP Series units, along with Crown-powered VERTEC VT4880 subwoofers, are being used for Full Sail's Show Production and Touring curriculum, a compressed 13-month Associate of Science degree program dedicated to technical theory, engineering skills and design concepts within the live production industry.

As Full Sail's Program Director of Show Production and Touring, Dana Roun has always made it a priority to simulate "real world" conditions to better prepare his students for their experiences in professional audio. "Our approach has always required utilizing current industry equipment with hands-on labs," Roun said. "We buy gear that students will see when they leave here. Students learn audio systems starting from separate components and follow signal flow by setting up simple systems first, building amp racks, and learning how to interface FOH and monitor areas."

According to Roun, the fact that the JBL VERTEC DP Series system utilizes complete digital signal processing makes it an ideal learning tool. "We plan to use the entire system including HiQnet technology within our production labs," he said. "These labs feature live artists performing on stage. Students learn many positions



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including engineering for conventional and moving lights, front of house, monitors, simulcast recording and a three-camera video shoot.”

Since the Show Production and Touring program’s inception, Roun has seen a significant increase in the curriculum’s popularity. “This year the program has grown over 20 percent from the previous year,” he said. “We started out offering ‘concert sound and lighting’ curriculum beginning in 1981. The advent of the 13-month program in October 1998 enabled us to expand to include a far more comprehensive curriculum for incoming students. The depth of training can go way beyond what might be available during a seminar or course offered within a recording program.”

“As the live sound industry continues to be shaped by evolving technologies and growing markets, the need for entry-level education is more imperative than ever before,” noted David Scheirman, Vice President of Tour Sound, JBL Professional. “The use of JBL VERTEC line arrays by Full Sail—one of the world’s leading educational institutions for production and touring—is a testament to the reliability and ease of use of the VERTEC series.”

Co-developed with Harman Pro Group sister companies, Crown International and dbx Professional, the JBL VERTEC DP Series with DrivePack technology power modules couple seamlessly with VERTEC loudspeakers. The JBL VERTEC DP Series delivers superb audio quality with robust reserve power, and digital electronics perfectly matched to the enclosures. JBL Professional is now offering networked versions of the DP Series models. These integrated audio systems use *HiQnet System Architect Software*™ for remote configuration control and monitoring.

For more information on Full Sail Real World Education, visit [www.fullsail.com](http://www.fullsail.com) or call 800.757.5105.

### **About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

### **About the Harman Pro Group:**

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)), (NYSE: HAR), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company’s stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer.

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