

For additional information, contact:  
Travis McGee  
Definition Branding And Marketing  
(212) 660-2555 ext. 24  
Travis.mcgee@definitionbam.com

August 16, 2010 – For Immediate Release

## **Frattalone And Associates Preserves And Improves Landmark Center With JBL CBT Column Speakers**

NORTHRIDGE, California – Using JBL CBT column speakers, systems integration firm Frattalone and Associates, Inc. recently solved the reverb issues that had been plaguing the 108-year-old Landmark Center's Musser Cortile in St. Paul, Minnesota. Frattalone and Associates, Inc. installed JBL CBT speakers in the space which graces the National Register of Historic Places list and plays host to dance recitals, theater, exhibitions, public forums and concerts.

Frattalone and Associates installed JBL CBT70J Column Arrays and CBT70JE Bass Extensions to improve the audio of the 6-story cavernous structure, which was struggling to overcome a consistent 3-second-reverb time. Additionally, Steven M. Frattalone, President of Frattalone and Associates and his team were tasked with ensuring the new sound installation did not distract from the ornate architecture and aesthetics of the Center. Through the use of CBT brackets, augmented with custom wall mounts, the team implemented the speaker system without compromising the atmosphere of the Center.

"After the installation and accurate aiming using our EASE model, we were able to make significant improvements in the intelligibility over the old system and provided seamless coverage throughout the Center," stated Frattalone. "Using the CBT brackets and custom wall mounts allowed us to blend the CBT's into the columns, making them nearly invisible."



**Frattalone and Associates recently installed JBL CBT column speakers at the Landmark Center's Musser Cortile in St. Paul, Minnesota.**

JBL's Constant Beamwidth Technology is designed for venues that typically use larger point-and-shoot speakers, looking for a smaller, more accurate solution for their sound needs. In addition, CBT technology provides a more even front-to-back sound coverage, similar to line arrays used in concert systems.

"We continue to have tremendous success with the CBT's," continued Frattalone. "The speaker system, which plays a vital role in the success of this venue, has superior sound quality and is visually discreet. The historic aspect, along with the new sound of the Center, will continue to make a lasting impression for years to come."

For more information on Frattalone and Associates, Inc. please visit [www.frattalone.com](http://www.frattalone.com).

HARMAN ([www.harman.com](http://www.harman.com)) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,000 people across the Americas, Europe and Asia, and reported sales of \$3.2 billion for the last twelve months ended March 31, 2010. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.