

**HARMAN**

Press Release

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## **AKG Acoustics, JBL Professional and Lexicon Named Official 2010 P&E Wing® Sponsors**

NORTHRIDGE, California – The Producers & Engineers Wing® of The Recording Academy® announces a sponsorship agreement with the Harman Professional Group (HPro)'s leading audio brands AKG® Acoustics, JBL Professional and Lexicon. As official P&E Wing sponsors, AKG Acoustics, JBL Professional and Lexicon will participate in a variety of activities throughout the year, including being the title sponsor of high-profile regional Academy Chapter events, having a presence on the P&E Wing section of the recently launched GRAMMY365 member Web site and serving as a participating member of the P&E Wing Manufacturers Council.



**Producers &  
Engineers Wing**

"We are very pleased that Harman has chosen to have AKG, JBL and Lexicon work closely with The Producers & Engineers Wing this coming year," stated Maureen Dronney. "JBL Professional has partnered successfully with the P&E Wing for the last few years and, together with AKG and Lexicon, shares the P&E Wing's vision of capturing and delivering the highest quality audio. We look forward to this extended partnership and to having key individuals from the Harman family of products interact and exchange ideas with our membership."

"Harman is pleased to support The Producers & Engineers Wing," noted Michael MacDonald, VP Marketing and Sales, Harman Professional Group, "Their work is so important to both the future of our industry and the future of recorded music. I can not think of any place to invest our marketing funds that could yield a better return on investment."

Established in 1957, The Recording Academy is an organization of musicians, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit [www.grammys.com](http://www.grammys.com). For breaking news and exclusive content, join the organization's social networks as a Facebook fan at [www.facebook.com/thegrammys](http://www.facebook.com/thegrammys), MySpace ([www.myspace.com/thegrammys](http://www.myspace.com/thegrammys)), a Twitter follower at ([www.twitter.com/thegrammys](http://www.twitter.com/thegrammys)), and a YouTube channel subscriber at ([www.youtube.com/thegrammys](http://www.youtube.com/thegrammys)).

Currently more than 6,500 professionals comprise The Recording Academy Producers & Engineers Wing, which was established for producers, engineers, remixers, manufacturers, technologists, and other related creative and technical professionals in the recording field. This organized voice for the recording community addresses issues that affect the craft of recorded music, including the development and implementation of new technologies, technical guidelines and recommendations, and archiving and preservation initiatives. For more information, please visit [www.producersnandengineers.com](http://www.producersnandengineers.com)

HARMAN ([www.harman.com](http://www.harman.com)) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce

of about 11,000 people across the Americas, Europe and Asia, and reported sales of \$3.2 billion for the last twelve months ended March 31, 2010. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

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