



JBL Professional
 8500 Balboa Blvd.
 Northridge, CA 91329
 Phone: 818-894-8850
 Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

LEADING SPANISH SOUND COMPANY APOGEE TELECOMUNICACIONES S.A. CHOOSES VERTEC® FROM JBL PROFESSIONAL

LONDON, ENGLAND, September 11, 2005 – In a powerful statement of commitment from one of Europe’s leading audio rental and production companies, Apogee Telecomunicaciones S.A. of Spain announces its adoption of JBL Professional’s VERTEC® line array systems. The veteran production company’s initial investment included more than 130 enclosures. The major sale was organized through EARPRO, www.earpro.es, JBL Professional’s Spanish distributor.

Apogee’s extensive new inventory of VT4889, VT4888, and VT4887 line array elements supported by VT4880 and VT4882 subwoofers, has been acquired to service Apogee’s diverse calendar of concert, corporate, fair and festival work along with a wide range of civic and special events. With corporate offices in Seville and additional locations in Madrid and the United Kingdom, Apogee has a wide reach throughout the European continent and overseas as well, as the company provides world touring services for leading Spanish artists like Miguel Bose, Victor Manuel y Ana Belén, and Paco de Lucia.

“We’ve chosen JBL VERTEC systems because this is a leading brand, and it’s a significant development in the history of live sound systems,” affirmed Oscar Fragio, Commercial Director for Apogee. “We’ve purchased the full range of VERTEC along with a significant amount of other Harman Professional audio products, because this equipment is able to meet all of our technical needs.”

Upon receipt of the first JBL systems during Apogee’s busy summer rental season, the new inventory was immediately put to use to support several major tours, along with multi-act events such as Summer Festival , a major



Apogee S.A. provided a large JBL VERTEC system for SUMMER FESTIVAL 2005 in Santander , featuring international artists like the Chemical Brothers for an audience of 18.000.

- more -

festival in Santander featuring international artists like Chemical Brothers. “We’ve had tremendous success with our JBL systems at the first events where we have deployed this equipment,” noted Oscar Fragio. “We service a very wide range of activities. One recent, typical event was the presentation of the Real Madrid Movie Premiere in Madrid’s Bernabeu Stadium. Here, we supplied stage sound for a private 3,000-person VIP live show inside the venue, and also staged two large line arrays in the main avenue outside the front door to the stadium, for 15,000 spectators on the street.”

Fragio advises that Apogee’s company philosophy is to be able to offer an audio solution for any situation and condition, represented by “global solutions”, the company’s motto. “The JBL VERTEC system works in alignment with our way of thinking, with its versatile and robust performance. It can really perform under pressure, and yet provides excellent audio quality when we demand it.”

With a history of doing live events for over 20 years, Apogee Telecomunicaciones S.A. has had the opportunity to use a broad range of sound products. “We have tested every piece of equipment out there, always looking for top quality, and striving to provide the best service and best equipment in the market,” remarked Carlos Benesovsky, Sales and Marketing Manager for Apogee. “Our recent search for an upgraded speaker inventory has exposed us to everything out there. With this exploratory experience behind us, I can honestly say we are very happy with our investment in JBL’s VERTEC system. It has met our expectations and even surprised us, and that, surely, is the best compliment.”

“All of us at JBL are honored by Apogee S.A.’s choice of our line array system products for their premier loudspeaker inventory,” stated John Carpanini, President, JBL Professional. “When a leading, veteran firm with strong regional influences like Apogee S.A. makes such a significant investment in rental stock, their decision is felt throughout Europe and beyond.”

In addition to supporting entertainment productions, Apogee S.A. is equipped to serve conventions and expositions. The company also collaborates with TV and film companies, providing technical staff and equipment necessary for the production of major television shows. The firm’s staffing includes technical engineers, sound technicians, production directors and lighting designers.

The company can be reached online at <http://www.apogee-telecom.com>



Apogee S.A. services regional and international tours from a main warehouse facility in Seville, Spain. Technical crews support a broad range of touring artists. (at left: Fernando Diaz, touring soundmixer for popular singer Miguel Bose).

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), (NYSE: HAR), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer.

###