

HARMAN

Press Release

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JBL Launches New PRX600 Series Portable Powered Loudspeakers

NORTHRIDGE, California – JBL Professional rocked the audio industry today with the introduction of its highly evolved PRX600 Series active portable loudspeakers. The new PRX600 Series offers unparalleled power, rugged durability and incredible versatility for any small to mid-sized live sound environment.

The new PRX600 Series comprises four full-range cabinets (PRX612M, PRX615M, PRX625, PRX635) and two subwoofers (PRX618S and PRX618S-XLF). Utilizing tour-tested JBL Differential Drive® speaker technology, dbx® Type IV™ limiting circuitry and Crown® award-winning class-D amplifiers, the PRX600 Series delivers uncompromised performance in a package that is light, small and professional in both function and appearance. At the core of the PRX line is a fully integrated DSP input section providing mic/line level input, selectable system EQ and a premium A/D converter for a maximum signal-to-noise ratio.

“We designed the PRX600 Series from the ground up to perform in the real world of sound reinforcement where challenging audio environments, high ambient noise levels and loud volumes are the norm,” said Richard Ruse, Director of Marketing, Portable PA, JBL Professional. “Regardless of audio system requirements, the JBL PRX600 Series offers a decidedly powerful, rugged and versatile solution!”

In addition to Crown amplifiers, the PRX600 Series loudspeakers utilize new, ultra-low noise A/D converters that reduce idle noise and improve the overall spectral balance and audio performance of the speakers. The entire line has been re-voiced for better clarity and tone and, with the addition of a new, professionally discrete appearance and strategically located M-10 suspension points on the full-range cabinets, the PRX600 Series is ideal for installation in any commercial facility or house of worship. The new models are at least 15 percent lighter and 20 percent smaller than their predecessors, making them the “performance-to-weight” ratio leaders in their class.



In addition to meeting the performance requirements for the PRX600 Series, JBL accepted a new challenge to meet Harman’s “Green Edge” promise of being environmentally responsible. The new speakers require less wood and less plastic than their predecessors, use less energy to build and will use less fuel (due to the lower weight) to transport than previous models.

JBL Professional’s new PRX600 Series portable powered loudspeakers deliver uncompromised performance, portability and versatility.

All PRX600 Series loudspeakers include: proprietary JBL Differential Drive® neodymium woofers; powder-coated, obsidian, 16-gauge perforated steel grilles; obsidian DuraFlex™ finish; integrated handles with backing cups; commercial-grade, lightweight, multi-layer, 18 mm plywood cabinetry; tongue and groove construction; dual 36 mm pole sockets on the PRX612M and PRX615M; single 36 mm pole sockets on the PRX635/PRX618S; and an M20 pole socket on the PRX618S-XLF.

Prices range from US \$1,199.00 MSRP to US \$1,999.00 MSRP

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,000 people across the Americas, Europe and Asia, and reported sales of \$3.2 billion for the last twelve months ended March 31, 2010. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

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